

The sweetest pineapples in the world from Panama

A fresh focus on sourcing and sustainability

PANAMA CITY, PANAMA, July 13, 2021 /EINPresswire.com/ -- [Colorada Fresh Pineapples](#), owned by James Gooden, and LV Farms, owned by Paul Vergara, are leading the way in fruit exports by air from Panama to Europe. These Panama based companies are the pioneers in the fruit air-export business and have strategically positioned the Panamanian pineapple in the European marketplace over the past few years. In the short time these pineapples have been in the European marketplace, they have seen a spike in demand due to their unique taste and high brix levels, making them sweeter than most other pineapples.

Even though there are not many pineapple farms in the small country of Panama, Panama's tropical micro-climate is ideally suited for year round production with its combination of volcanic soil, elevation, rainfall, temperature, and humidity. As such, Colorada Fresh pineapples are planted and cultivated in a continuous cycle making harvest consistent and sustainable. Even during the most challenging time of year (May - August), Colorada Fresh Pineapples and LV Farms have been able to continue shipping pineapples by air



Colorada Fresh Pineapples air shipping boxes displayed on the farm in La Chorerra, Panama



Sweet delicious pineapple for export from Colorada Fresh Pineapples

to niche markets all across Europe.

And with farms in close proximity to the Atlantic and Pacific ports, the Panamanian farms are able to deliver wholesale pineapples as quick and fresh as logistically possible. Due to this focus on freshness, the Panamanian pineapple is now a fashionable, preferred, exclusive commodity to exotic fruit retailers throughout Europe. Both farms currently have weekly programs shipping pineapples by air to Spain, Holland, Germany, Italy, France as well as other countries.

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LV Farms logo

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