

# Industrial Automation in Data Centers Leads Companies Toward a Sustainable Future

*New ARC Advisory Group research on the Industrial Automation in Data Center market reveals that the market for data centers is growing across the world.*

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/EINPresswire.com/ -- New [ARC Advisory Group](#) research on the Industrial Automation in Data Center market reveals that the market for data centers is growing across the world, and the coronavirus pandemic has only amplified this growth. The sudden spike in people working from home has forced the market to adopt digital measures that are transforming entire organizations. This has driven the demand for more cloud-based hosting services and storage capacity. Many countries have made working from home obligatory, and many employers expect this trend to continue post-pandemic.



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*Wasay Rashid, Lead Digital Infrastructure Analyst*

“[Data center automation](#) refers to the components and systems employed to operate various functions of a data center, including HVAC, power management, security and access control, and cooling. These components and systems traditionally come from the building automation domain, but builders of data centers are increasingly using products from industrial automation,” according to Muhammad Wasay Rashid, Lead Digital Infrastructure Analyst at ARC Advisory Group and key author of ARC’s Industrial Automation in Data Centers Emerging Market Research report.

“Small data centers may use just a single control system for all functions, while large data centers typically employ multiple systems, sometimes with a mix of vendors,” added David Humphrey, Research Director at ARC Advisory Group.

About the Automation in Data Centers Research

This ARC research explores current market performance and related technology and business

trends, identifies leading technology suppliers, and provides five-year global forecasts for the industrial automation in the data centers market. This new research is based on ARC's industry-leading market research database, extensive primary and secondary research, and proprietary economic modeling techniques. The research includes competitive analysis, plus five-year market forecasts for automation equipment and services used in data centers.

This new research is available in a variety of formats to meet the specific research and budgetary requirements of a wide variety of organizations. These include a:

- **Market Intelligence Workbook (Excel)** – personalized spreadsheet includes the current base year market data and five-year market forecast. This workbook enables licensed users to freely manipulate the data to make it easier to analyze the latest data for business intelligence and generate custom reports.
- **Concise Market Analysis Report (PDF)** – provides an executive-level summary of the current market dynamics, market forecasts, and competitive analysis, plus an overview of strategic issues. The PDF is available with or without detailed charts.

For more information on this and other available ARC market research, go to [www.arcweb.com/market-studies](http://www.arcweb.com/market-studies).

#### About ARC Advisory Group

ARC Advisory Group is the leading market research and advisory firm for industry and infrastructure. ARC analysts have the industry knowledge and firsthand experience to help clients find the best answers. ARC Advisory Group, 781-471-1000, [www.arcweb.com](http://www.arcweb.com).

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