

Lead Forensics handed six G2 Summer Report Awards

Lead Forensics have made a real splash in G2's Summer Report with six awards.

PORTSMOUTH, HAMPSHIRE, UNITED KINGDOM, July 19, 2021 /EINPresswire.com/ -- <u>Lead Forensics</u> is thrilled to be named a Leader in <u>G2</u>'s



Summer 2021 Quarterly Reports based on high customer satisfaction scores.

G2, the world's largest tech marketplace, enables users to write authentic reviews of software products and professional services. Lead Forensics has been celebrated as a leader in the

following categories:

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United Kingdom Marketing Account Intelligence - Leader, Our team, from customer Summer 2021 success to support and Europe Marketing Account Intelligence - Leader, Summer development to data, works 2021 tirelessly on our solutions Leader; Mid-Market Marketing Account Intelligence and with our customers. Leader, Summer 2021 These awards are testament Leader; Marketing Account Intelligence - Leader, Summer to the hard work of 2021 hundreds of individuals." Fastest Implementation; Buyer Intent Data Tools - Winner, Nadja Gram, VP of Marketing Summer 2021

Nadja Gram, VP of Marketing at Lead Forensics, said: "I'm overjoyed that Lead Forensics has received five awards during the G2 Summer Reports, including an unprecedented four "Leader" awards in the Marketing Account Intelligence sector — showcasing our drive to push success within our industry in the past quarter. The G2 Report is very important to us as the reports, scores, and awards are all based upon genuine and impartial feedback from across our customer base."

As noted above, our multi-award-winning B2B website visitor identification software has also been recognized as the Fastest Implementation Product in the Implementation Index — providing customers with the shortest go-live time in its category. Every Lead Forensics customer

is allocated a Customer Success Manager, dedicated to ensuring successful implementation and integration to achieve maximum results. Additionally, Lead Forensics has retained its 'Users Love Us' badge, which has been a staple of our profile for the past year.

Nadja added: "It's fantastic to see our customers are satisfied with the software and service that we provide on a global basis. Our team, from customer success to support and development to data, works tirelessly on our solutions and with our customers. These awards are testament to the hard work of hundreds of individuals."

Lead Forensics is an innovative website visitor identification software company launched in 2009. With offices across the UK and US, the solution has more than 60,000 users and over 600 employees. The business utilizes reverse IP tracking technology and owns the world's largest matched business IP database, enabling users to reveal the previously anonymous identity of B2B website visitors. Book your Lead Forensics demonstration today!

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