

# Amber Massey: Speaks On The Topic Of Motherhood Online

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/EINPresswire.com/ -- [Amber Massey](#) is perhaps best known for her website, PB+J Babes. She has made quite a name for herself as a lifestyle and family blogger. While she has been blogging, Amber has accumulated tens of thousands of fans who regularly read about her pregnancies, children, and everything else that is going on in her life. She worked for an extended period of time as a registered dietitian, and then she began her blogging career in July 2008.

[Amber Massey believes](#) that being a stay-at-home mom is the greatest adventure that she has ever experienced, particularly after having dealt with infertility for four years. She lives with her five children and her husband in Dallas, Texas. She has been blogging about her experiences for nearly 15 years. When she was pregnant with her first set of twins, she started her blog and Instagram account. Over the course of nine years, she has made her platform into a very influential one, having created a strong community of women. She has provided a fundamental resource for women who need to be encouraged to find the joy of motherhood and marriage. In addition, she will always give product recommendations that she finds to be helpful.



\_Amber Massey\_

[Amber Massey might](#) be better known for her Instagram profile than for anything else, but in addition, she has a very active YouTube channel known as The Massey Spot YouTube. Here, she gives her followers an inside look at her life. About four years ago, after giving birth to her fourth child, she decided to become a stay-at-home mom and primarily focus on her family. While she was at home, her Instagram account (@masseya) grew significantly and continues to do so.

Amber Massey also has quite a bit to say when it comes to the role that social media influencers,

such as herself, have in the marketplace. She says that this influence is much more significant than people might think and has grown even more prominent in recent years. Amber and other influencers get the chance to spread their opinions quite a bit because they have millions of views, as well as a myriad of followers. However, it is essential to acknowledge that their views are not always universally accepted. Even though this is the case, their opinions are still very influential. A lot of people trust their opinions even more than they trust the opinions of celebrities, such as sports stars or reality television stars. Amber Massey states that if an influencer is truly successful, they have the capacity to create a significant effect on the popularity of a product. This is why it is essential to take these influencers seriously when it comes to marketing. Companies can benefit themselves by making sure that their products and services get into the hands of these influencers.

## Sources

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<https://www.educationpressreleases.com/2021/05/29/amber-massey-discusses-the-role-influencers-have-on-the-market/>

Amber Massey

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