

The International Awards Associate (IAA) Unveils Its Latest Awards Competition – the NY Product Design Awards

The NY Product Design Awards was launched to honor the efforts of talented product designers, design teams, and manufacturers from all over the world.

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/EINPresswire.com/ -- The [NY Product Design Awards](#), a brand-new awards program by the International Awards Associate (IAA), has been launched just this week. “More can be done to recognize and honor those who combine imaginative solutions with practical ones,” Kenjo Ong, the CEO of IAA, exclaimed. “Convenience is derived from someone else’s forethought in tackling problems, and that foresight should be applauded.”

The NY Product Design Awards opens its doors to submissions, as it is poised to honor talented product designers from all over the world, whose ingenious designs improve one’s daily life. With the world shifting its approach towards consumption of products, and with the thin line separating private and working lives blurring, the gravity of product design becomes greater than ever.

IAA’s principles on approachability and accessibility for its awards can be found in the NY Product Design Awards, which is clearly indicated by its [submission criteria](#). With a simple online application process, paired with affordable rates as low as \$139, a wide demographic of product



2021 NY Product Design Awards: Discovering & Recognizing Talented Product Designers – Worldwide.



NY Product Design Awards Statuette

ABOUT INTERNATIONAL AWARDS ASSOCIATE (IAA)

IAA, established in 2015, is the organizer of the MUSE Creative Awards, MUSE Design Awards, MUSE Photography Awards, MUSE Hotel Awards, iLuxury Awards, Vega Digital Awards, Vega Student Awards, NYX Marcom Awards, NYX Game Awards, NYX Video Awards, TITAN Property Awards, TITAN Business Awards, and LIT Talent Awards. Its mission is to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate. IAA assembled the NY Product Design Awards to promote the best product design has to offer, from all around the globe.

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