

The Clientron PT2500: Retail Transformation at the Point of Sale

With the PT2500's reliability and capability, PetPark has the flexibility to evolve with the times without having to worry about new problems happened.

NEW TAIPEI CITY, TAIWAN, July 23, 2021 /EINPresswire.com/ -- Established in 1999, the Wanda Pet Group is a well-known retailer with nearly 70 outlets across Taiwan providing a wide variety of foods, toys, medicines, and other care products for pets. With their recent diversification into services,

such as grooming and housing, Wanda needed a robust and future-proof Point-of-Sale (POS) system. The new system must handle sales, inventory, and merchandise logistics, as well as flexible appointment scheduling, online-to-offline (O2O) promotions and reward programs, and new service categories that can meet the needs of a fast-evolving market.

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It pays to the research necessary to make sure the system selected will meet your current and anticipated needs before purchasing a POS. The first step will be to analyze your actual needs.”

Clientron Corp.

Wanda chose the Clientron all-in-one PT2500 retail system.

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[Smooth Integration and Operation](#)

With the Clientron PT2500, sales checkout is intuitive and

seamless, with both its hardware and software tailored to meet the needs of busy retailers for scale and flexibility, including smooth integration with proprietary software.

Enhanced Customer Relations and Upsales

The PT2500 compiles email addresses, payment information, and other customer data, saving time during customer interactions while making it easier to offer, monitor, and innovate



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promotions, rewards programs, and value-adds.

Enhanced Employee Management

The PT2500 can track staff work hours, eliminating the need for separate time clocks while providing easy access to this data for calculating paychecks, holiday rates, and vacation time. It also facilitates employee performance monitoring. For example, during personnel training, the system can provide notifications, instructions, and even follow-up reminders.

Enhanced Inventory Management

Inventory monitoring and order are not always seamless. But with the PT2500, sales can be tracked across multiple locations, with automated inventory control even through third-party management systems. In addition, easy lookup of available quantities, prices, and product details make for smoother relations with your customers.

[Improved Tax Management](#)

The PT2500 simplifies tax reporting by making all required data quickly and easily available while ensuring correct sales or gross receipt tax calculation at the point of sale, minimizing sales and accounting errors.

Superb Design

The Clientron PT2500 offers a comfortable 15-inch dust-resistant and spill-resistant touchscreen and a durable fanless IP64-rated aluminum alloy chassis that minimizes damage and downtime. The Intel® Core CPU provides plenty of processing power, while the easily removable drive bay handles present and future storage needs. USB ports on both sides of the terminal enable easy and convenient connection with barcode scanners, thermal printers, label printers, and other peripherals.

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[Easy Transformation](#)

With the PT2500's reliability and capability, Wanda has the flexibility to evolve with the times,



Fanless Design with Energy-Efficient and Powerful Intel® 7th Gen. Processors

Fanless Design with Energy-Efficient and Powerful Intel® 7th Gen. Processors

USB Ports on Both Sides of the Screen for Peripherals Connection



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The image shows a black Clientron PT2500 terminal. To its right is a fanless design icon (a square with a diagonal line and a fan symbol) and three Intel Core 7th Gen processor boxes (Core i3, i5, and i7). Below this is the text 'Fanless Design with Energy-Efficient and Powerful Intel® 7th Gen. Processors'. Below that is another identical line of text. Further down is the text 'USB Ports on Both Sides of the Screen for Peripherals Connection'. Below this is an image of the terminal from a different angle, with a yellow circle highlighting the USB ports on the side of the screen. At the bottom is the text 'The Clientron PT2500: Retail Transformation at the Point of Sale'.

without having to worry about new technical problems creeping up, such as point-of-sales errors or failures that might lead to an angry customer, making a scene on the premises, or posting a one-star review online later. And with its employee management and promotion innovation capabilities, the PT2500 puts digital transformation of Wanda's entire business within reach, without the usual technical learning curve, empowering them to do their business, grow their business, and evolve their business.

To learn more about the PT2500 from a Clientron representative, contact us [here](#).

About Clientron

For over 35 years, Clientron has designed kiosks and POS for system integrators around the world. We help you get your project from conception to the storefront quicker and easier while providing second-to-none after-sales support.

Clientron was founded in 1983. The company is dedicated to providing highly integrated embedded solutions to our clients worldwide. With more than 35 years of experience in design, manufacturing, and after-sales service, Clientron offers high-quality and technology-leading solutions, including POS, Kiosk, Thin Client, and Automotive Electronics. Clientron commits to continue providing engineering excellence towards innovative solutions and the best services to global partners and customers. Visit us at www.clientron.com.

Hazel Yang

Clientron Corp.

+886 2 2698 7068

[email us here](#)

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