

PRS International Group of Companies to launch first US Press Conference booking portal

In today's world, you must reach your target audience directly and on an emotional level. Online press conferences change the dialogue with journalists

WASHINGTON DC, DISTRICT OF COLUMBIA, UNITED STATES OF AMERICA, July 24, 2021

/EINPresswire.com/ -- PRS International Group of Companies, World's leading media conglomerate group to launch its first US Press Conference Portal on its 14th Foundation Day.



press-conference.com

PRS International Group of Companies first US Press Conference booking portal



Power your vision with technology that matches The world is growing, and market demand is evolving. So are the solutions that we deliver."

S Vijay Kumar

Trailblazing the next level of credibility, authority & influence

With the internet being the fastest carrier of information, word travels at lightning speed. World's leading media conglomerate group, PRS International Group of Companies to launch first US Press Conference booking portal on 25th July 2021.

The web press conference has developed into an excellent means of attracting journalists to relevant press topics. The Corona crisis has fuelled this and has begun to develop something like a digital post-press-conference era. PRS International Group of Companies is a destination for the best and brightest in industry with a culture based on the values of openness, optimism and a commitment.

S Vijay Kumar , Global CEO, PRS International Group of Companies Said " At PRS International Group of Companies, we have a twofold approach that includes: Protecting your reputation and promoting your reputation across online verticals. Virtual press conferences are a digital format

that will prove their worth in the future not only in times of crisis. They are also destined to become an important means of media communication in established publishing houses against the background of economic constraints. The web press conference not only saves travel time, but also overall personnel resources on both sides in the company and with journalists. Another advantage is: With on-demand services, editors can also view them with a time delay and are independent of time in their daily work. PRS International Group of Companies is known for its modern approach, and responding to current issues. That is our basis for getting media interested in our clients. Our day starts with browsing the newspapers and the most important online news and trade media. We also use a wide variety of online and offline monitoring tools.

He informed " We use the power of creativity to build better futures for our people, clients and communities. Stories influence the way we think and the buying decisions we make. Our teams create intelligent content that builds brand profile and powers online visibility. We create open, honest and direct dialogue with our clients, providing assertive and strategic advice to position them for success in an increasingly competitive business environment. PRS International Group of Companies has deep local relationships and a network that extends well beyond Broadway. Sometimes it's not what you know, it's who you know. we leverage our hundreds of contacts in the press to directly pitch your story to top reporters and editors. We innovate and experiment new techniques to offer global coverage to the clients, now coming to US after the success in India and Malaysia.

PRS International Group of Companies is a destination for the best and brightest in our industry with a culture based on the values of openness, optimism and a commitment to extraordinary work. Public Relations as a work have made rapid innovation in National and International



Whether you are a leading business in the industry looking to further strengthen your leadership status, or a start-up looking to make their mark, our bespoke and tailored PR strategies will deliver the exposure that you are looking for.



From articulating your brand, to positioning your product or creating an impactful presence...

arena. The major public sector and private organizations today have accepted the significance of Public Relations as a management function.

Andy Gough, Vice President, PRS International Group of Companies said:“ The Press Conference portal will offer companies the convenience of online press conference bookings at rock bottom prices. We help our clients redefine industry through thoughtful storytelling and strategic media campaigns. ” Every communication strategy we develop tracks back to business objectives. Grounded by our journalistic roots, our communication strategies intersect proven PR methods and the shifting role of media relations in the digital ecosystem. Multi platform brand storytelling requires a strategic approach and creativity is key. Fortunately simplifying the complex into relevance is where we shine. Dealing effectively with reputation crisis and critical issues can have a lasting impact on an organizations future success and market value. We provide a complete package of crisis and issues management, helping organizations successfully prepare and respond to reputation risk. We are thinkers and doers with a proven can do attitude.

Through this unique portal anybody from any part of the country can complete the formalities of doing a Personal, Public or Corporate Conference in any part of the country. The site is created to empower the National and International arena companies with instant booking of Press Conference.

With an array of services such as stand alone stories, theme based stories, spokesperson profiling, property reviews, FAM Trips, blogger’s meet, print media coverage, publicity campaigns. PRS International Group team combines analytics and modern content to score a winning formula.

About PRS International Group of Companies:

PRS International Group of Companies is a world's leading conglomerate group of companies which provides hands on contact with the agency principals of over 14 years of combined PR and marketing experience, fully integrated campaigns including promotions, direct mail, entertainment industry relations, marketing and media relations. The organization focuses on media public relations and products targeting the upscale consumer creating a marketing relationship.

Steffanie Sanders
PRS International Group of Companies
+1 202-960-6909

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/547032412>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.