

Digitalage On-Schedule to Launch a New Trillion-Dollar Media Economy

Feature Set for Fall Release Locked-In

ORANGE COUNTY, CALIFORNIA, UNITED STATES, July 27, 2021 /EINPresswire.com/ -- Hop-on, Inc. (OTC: HPNN) announced that their [Digitalage](#) decentralized social media, content protection, and digital rights management platform is emerging from stealth mode, soon entering public beta testing, and is on-schedule to a full launch in the Fall of 2021. The feature set road map has been locked-in for roll-out.

To facilitate more seamless migration and cross-pollination from other entrenched platforms, as well as

sticking with the decentralized nature of Digitalage's social media platform, much effort has been invested in the architecture, user experience, and feature-level parity to enable data portability with Instagram, YouTube, TikTok, Snapchat, Telegram, Reddit, Facebook, WhatsApp, WeChat, QQ, Douyin, and Weibo. Social verification and data import are expected to be ready for all these platforms at time of launch.

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Peter Michaels, Founder and CEO



digitalage™

Digital Age Logo



Hop-on Logo

style with established fans and new followers alike.

Digitalage's innovative content protection technologies for image and video content are well underway for launch. This, along with Digitalage's extensive digital rights management platform including marketplace, revenue generation, escrow, and payments features, will provide a democratized framework enabling content creators, studios, publishers, and the general public to invisibly watermark their visual content for attribution, assign usage rights and restrictions, handle disputes, place offers, review bids, manage contracts, as well as receive and payout royalties. This suite of features is unique in the entertainment and media industry, not just equalizing the playing field but leveling-up the capabilities, automation, and process optimization to enable a new trillion-dollar media economy, including rapid monetization of back-catalog and archival content.



Peter Michaels, CEO and Founder

Founder and CEO Peter Michaels states, "At Digitalage, we are focusing on the entertainment and journalism categories, helping to fight piracy and creating new revenue streams. Our platform is empowering studios, networks, music labels, and influencers with bleeding edge DRM, content protection, and monetization technologies. Currently we have several license agreements with music repositories. We are currently negotiating up to \$50,000,000 funding with a short-listed selection of investment groups. This will allow us to retain and attract world class skilled engineers and ensure we are able to stay on target in developing our IPFS and related decentralized technologies."

[Company Presentation: https://go.hop-on.com/c4](https://go.hop-on.com/c4)

[Digitalage sizzle reel: https://www.digitalage.com/sizzle](https://www.digitalage.com/sizzle)

About Hop-on

Hop-on, Inc. (OTC: HPNN) is a US-based international leader in the development and manufacture of electronics, distributed software, and telecommunications hardware and services, capitalizing on its secured essential license agreements for mobile and computing technologies. Since 1993, the company has a proven record of innovation and market development. From developing the world's first CDMA disposable cell phone to the upcoming Digitalage decentralized social media platform promoting data portability and free speech, and

engineering essential tools for content protection and royalty management across social platforms and devices, the company works closely with inventors and patent holders to bring the latest technologies to demanding markets. www.hop-on.com, www.digitalage.com, www.twitter.com/hpnn

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Forward-Looking Statements: <https://www.hop-on.com/forward-looking-statements>

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