

# Marketing Specialists Create an Essential AI Marketing Guide for Businesses Growth

*Professionals from B2B Business Experts Declare Grammar a Crucial Tool for Success*

TAMPA BAY, FL, USA, July 30, 2021

/EINPresswire.com/ -- [B2B Business Experts](#) released the Ultimate [AI Marketing Tools List](#), a thorough guide to using artificial intelligence (AI) in any business setting. Decision-makers will find a list of game-changers in this handbook. Through this manual, the innovative marketing and consulting solutions company aims to help B2B businesses of all sizes and industries thrive in the modern world.

When asked about the revolutionary AI marketing guide, B2B Business Experts founder Jeremy Haug replied, "I've been in the sales and marketing

industry for over a decade, and I've never seen AI elevate businesses as it can today. Nowadays, it can help companies create personalized content, enhance customer service, and improve user experience — all important aspects in generating revenues."

He adds, "AI has transformed the way we do business. We've helped our clients boost their marketing return on investment (ROI) by up to 30% by using personalization strategies. One often overlooked aspect of these figures is [grammar](#), a tool that enhances a brand's reputation. Many entrepreneurs don't realize that there are now apps like Grammarly that can quickly check content before publication."

Contrary to popular belief, Grammarly does so much more than correct spelling blunders. Grammarly is a cloud-based writing assistant that reviews copy based on the following factors:



- Grammar
- Spelling
- Punctuation
- Spacing
- Clarity
- Engagement

Its algorithms use AI to flag potential mistakes and offer appropriate replacements for the errors. The results are clear, concise, and brand-appropriate copy. Grammarly offers a free service for grammatically sound content, but users can also upgrade their accounts to Premium or Business for exceptional writing.

In today's modern world, content is king. With the help of B2B Marketing Experts and Grammarly, organizations can now develop grammatical content from website copy to blogs and social media ads quickly and conveniently.

Below are some of the benefits of using Grammarly in business settings:

- Real-time editing: Once you upload a file on the site or app, you can instantly see errors and suggested edits. You can choose to accept or ignore the suggestions.
- High accuracy level: Grammarly is not perfect, but it's one of the best Grammar tools in the market today. Additionally, you can add words to your dictionary in case the app is not familiar with them.
- Practical explanations: Grammarly uses a relatable tone that you can easily understand.

A world-class marketing expert, Jeremy Haug has led several companies to the Inc 5000. He specializes in building high-performing teams focused on achieving results for clients. Today, our founder envisions elevating 10,000 B2B businesses with the help of the latest AI marketing technologies. Get in touch with our specialists through [jeremy@b2bbusinessexperts.com](mailto:jeremy@b2bbusinessexperts.com) or +1 727-384-9620 for a complimentary marketing evaluation.

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