

The latest innovations in digital health and onbody drug delivery for the pharmaceutical industry

SMi Group reports: Explore design strategies for connectivity and digital health at Wearable Injectors and Connected Devices conference 2021

LONDON, LONDON BRIDGE , UNITED KINGDOM, August 2, 2021 /EINPresswire.com/ -- The 2nd annual Wearable Injectors and Connected Devices conference will bring together expertise from individuals in multiple disciplines in the field addressing key drivers of the market including large volume delivery, user-centric self-



administration and digital applications for an enhanced user interface.

You can view the two-day agenda and speaker programme on the event website: <u>www.wearable-injectors.co.uk/einpr4</u>

Device Design, Development and A Patient Centric Approach:

Considerations for product development in Connected Health •Euture trends in connected health oDutlook for connected devices oExploring the ecosystem in healthcare •Dser Experience oEmproving the entire patient journey using digital technology •Setting up a connected eco-system oBractical considerations for implementation oExploring technical and regulatory aspects needed for success Daniel Latham, Head of Connected Health Product Development, Novartis

Human Factors Patch Pump Pipeline Planning

•Borming a platform HF strategy

•Gather inputs: Device competitive intelligence and analysis of known use problems

•Assessing the potential users in your pipeline

•Deveraging existing development activities to gain additional insights

Tiffany McIntire, Senior Human Factors Engineer, Roche

Flavia Pircher, Human Factors Engineer, Roche

Considerations for early technology evaluation and selection of large-volume, on-body injectors •Batient-centric evaluation: incorporating early human factors evaluations to inform use case boundaries

•Ilechnical approaches to maximize characterization when drug product is scarce or unknown
•Balancing use, technical, and manufacturing tradeoffs in technology selection
Megan Heft, Engineering Manager, Device Development, AstraZeneca

The power of collaboration to deliver sustainable healthcare

•The presentation will outline how the Sustainable Healthcare Coalition, a partnership of leading companies and public sector agencies, addresses some of the most pressing sustainability issues in global healthcare

• Tase studies of digital approaches and connected devices will demonstrate how healthcare sector industry partners can help the NHS achieve NetZero and bring together clinicians and industry to meet the challenges of improving sustainability through innovation Fiona Adshead, Chair, Sustainable Healthcare Coalition

Early bird offer – Register by 31st August and save £100. Register online at <u>www.wearable-injectors.co.uk/einpr4</u>

Proudly sponsored by: Quantex-arc and Avery Dennison Medical

--- ENDS ----

Contact Information: For media enquiries contact Jinna Sidhu on Tel: +44 (0)20 7827 6088 / Email: hsidhu@smi-online.co.uk

About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses, and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <u>http://www.smi-online.co.uk</u> Jinna Sidhu SMi Group 02078276088 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/547835989

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2021 IPD Group, Inc. All Right Reserved.