

# Speed Drifters Soundtrack Music Arrives With a Bang on Aug 12

*The speed and fun of this online kart racing game that has won the hearts of over 700 million worldwide are encompassed in this upcoming album*

LOS ANGELES, CALIFORNIA, USA, August 11, 2021 /EINPresswire.com/ -- Millions of fans worldwide can relish the chic and riveting music incorporated in Speed Drifters, a multiplayer online kart racing game developed by TiMi Studio Group, a subsidiary of Tencent Games, following the forthcoming digital release of the game soundtrack album by Unisonar on August 12.

Released on PC more than a decade earlier, Speed Drifters drifted into the mobile port in late 2017 with a 3D kart racing experience for the evolving needs of Generation Z and millennials.

In addition, the mobile version adds a modish touch to the racing experience with electronic music elements and innovative game features.

This zestful soundscape is now captured in Speed Drifters Original Game Soundtrack Vol. 1, produced by TiMi Audio, which is responsible for the design and production of audio modules of all the game titles by TiMi Studio Group. The five-track album includes contributions from South Korean multi-instrumentalist Seung Hyuk Yang and Chinese composer Wutong Xu, who has once collaborated with internationally acclaimed pianist Lang Lang for a live performance at an Honor of Kings event, another blockbuster title under TiMi Studio Group.

Speed Drifters has been a resounding success since its debut, accumulating over 700 million registered users around the world, including 200 million mobile players. While players vie to



finish the races first in the speed mode, the game features the props mode, in which players will be given different special items like bombs, magnets and shields to give them an edge over opponents in the competition. But speed is not the only criterion to define success in Speed Drifters, where players could also be crowned for collecting the highest number of special items “kubi” in the kubi mode and following the beat in the dance mode.

The mobile version of the game is known as QQ Speed: Mobile in Mainland China and Speed Drifters for other markets.

#### About Unisonar

Unisonar is a Los Angeles-based music label, music production company, and publisher that develops custom music and manages all aspects of music creation from single releases to music libraries for both corporate clients and individual artists. Unisonar specializes in producing and promoting musical content for entertainment enterprises that provide the Asian and Western markets with television, movies, and video games. As a team of accomplished composers and industry experts, Unisonar is dedicated to advancing the careers of our artists and delivering positive results all while building synergy across the global music community. For more information visit [unisonar.com](http://unisonar.com).

#### About TiMi Studio Group

TiMi Studio Group, a subsidiary of Tencent Games, is a leading global video game development and operations team headquartered in Shenzhen, China, with offices in Los Angeles, Seattle, Montréal, Shanghai, and Chengdu. TiMi strives to create high quality, high fidelity, and highly accessible games across a wide variety of genres.

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