

Detroit company creates 1st-ever Cellphone Advertising Network to Support Local Small Businesses

Easy Mobile Advertising of Detroit has created a network where local small businesses can send ads to cellphones at popular local places.

DETROIT, MI, UNITED STATES, August 17, 2021 /EINPresswire.com/ -- Started in 2012, [Easy Mobile Advertising of Detroit](#) helps small businesses, political campaigns & researchers send ads & promotions to cellphones.

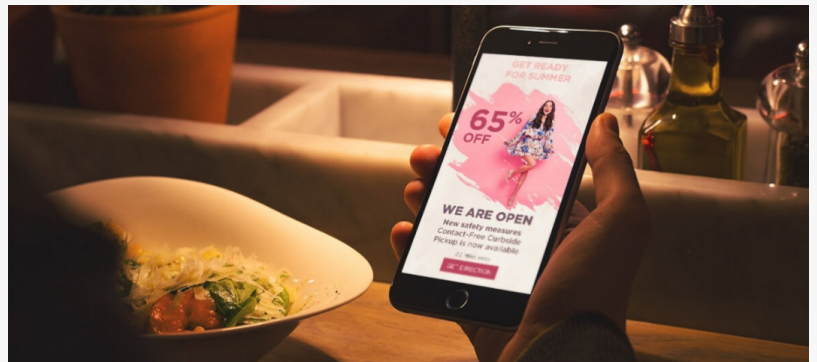
Using Beacon Technology, Easy Mobile Advertising has created a network in Metro-Detroit - "The L-Network", where businesses can send ads & promotions to thousands of cellphones at popular local places such as restaurants, bars, entertainment venues, salons, grocery stores & more.

As consumers visit local places & neighborhoods, they will encounter "Beacon Zones" - areas where ads & promotions can be sent to nearby cellphones.

Advertisers can then reach consenting consumers directly in their cellphones - & offer discounts, promotions, prizes or important information.

Advertisers, like restaurants, bars & entertainment venues, can advertise to cellphones at their business - or at others.

First rolled-out in 2018, "The L-Network" currently covers businesses in Metro-Detroit, specifically Greektown Detroit, Midtown Detroit, Downtown Detroit, Eastern Market Detroit, Downtown



Cellphone Advertising Network



Reach thousands of Cellphones!

Royal Oak, Downtown Ferndale, Southfield, Downtown Ann Arbor & more.

Easy Mobile Advertising plans in late 2021 & 2022 to expand "The L-Network" to Lansing & Grand Rapids, MI, Columbus, OH, Denver, CO, Sacramento, CA & Phoenix, AZ.

This Network, the 1st of its kind in Michigan & nationally, creates an affordable option for local small businesses & entrepreneurs looking to advertise & grow their business.

Local businesses can draw attention their way by placing ads & promotions into cellphones at popular places & events, such as the Michigan State Fair, the Arts, Beats & Eats festival, Thanksgiving Day Parade & more.

Focusing on supporting the local small business community, Easy Mobile Advertising is offering a [free 14-day trial period](#) for Metro-Detroit businesses & entrepreneurs.

Trial period ends Oct. 31, 2021.

###

"Print Less - Cell More"

#easymobileadvertising #cellphoneadvertising

JB Wheeler

Easy Mobile Advertising of Detroit

+1 888-348-3778

jb@easy-mobile-advertising.com

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/548492974>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.