

Canada Startups of the Year, Presented by HackerNoon and Brex

The tech publishing company will host a vote for the best startups in 52 cities in Canada and Central America with over 100k people

OTTAWA, ONTARIO, CANADA, August 12, 2021 /EINPresswire.com/ -- [HackerNoon](#), the technology publishing company, in partnership with Brex, the company reimagining financial systems so growing

businesses can realize their full potential, has launched a startup of the year vote for all cities in Canada and Central America above 100k people. The voting will last from now until Jan 22.



Startups of the year is a community driven vote for this year's startup of the year for every city in the world above 100k people.

“

By bringing together sponsors, awards, and functions to aggregate the will of the people, we hope to accelerate the growth paths for thousands of startups around the world.”

*David Smooke, HackerNoon
CEO*

The HackerNoon editorial team has curated the first 508 [Canada and Central America based startups](#) as part of their larger initiative to name a startup of the year for all 4k cities worldwide with over 100k people. While nominations are still ongoing, to date 30,000 startups in total have been nominated.

"It's not easy to build a business," said HackerNoon CEO David Smooke. "More businesses should be celebrated for not only surviving but also thriving through a worldwide pandemic. By bringing together sponsors, awards, and functions to aggregate the will of the people, we hope to

accelerate the growth paths for thousands of startups around the world."

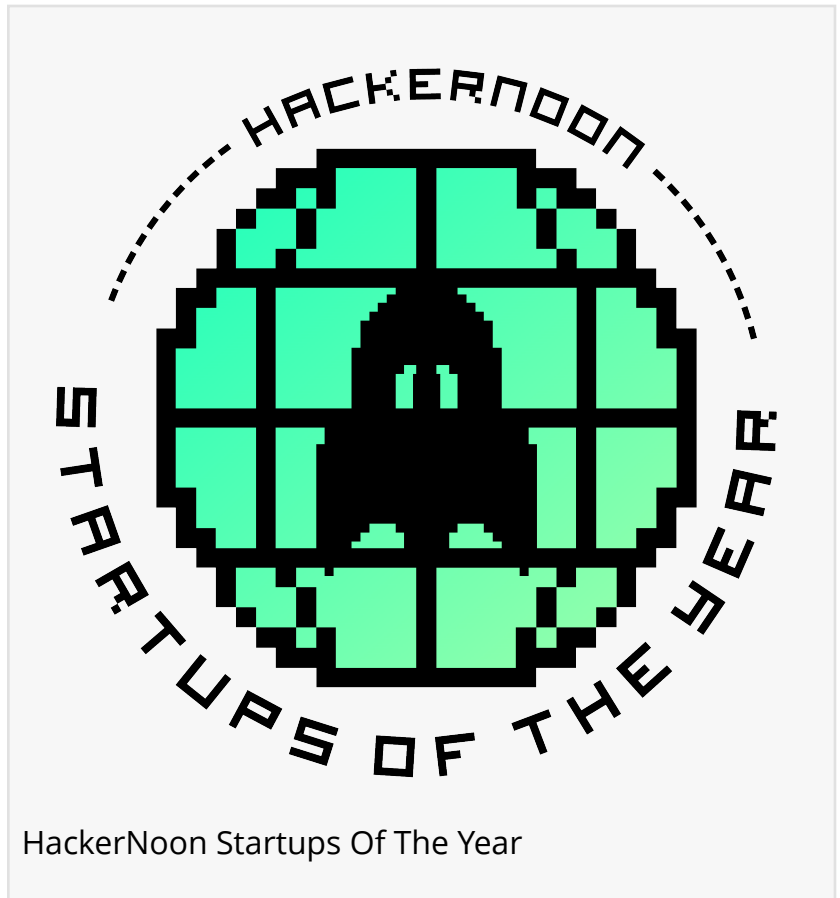
This Startup of the Year experience is powered by HackerNoon's custom voting software, that previously powered Noonies 2019, Noonies 2020, and will be Noonies 2021, which is HackerNoon's annual awards for rewarding technology leaders worldwide.

The Noonies are an annual tech industry awards event, presented online by Hacker Noon, built to recognize and reward the most innovative people and products in technology today.

Conceptualized in early 2019, Hacker Noon's first annual Noonies celebrated the contributions of over 500 internally and publicly nominated technologists, thinkers, makers, and leaders in tech. Their third edition will run for an extended period of six months, with public nominations open since next month.

In the words of Storm Farrell, HackerNoon's full stack developer, "Startups is just a fork off the Noonies with a fresh lick o' paint and some structural differences. But it's powered by the same voting system."

"We are proud to support this award and believe in HackerNoon's overall mission of helping emerging companies build visibility and scale." says Henrique Dubugras, Co-founder/CEO of Brex



For all nominated startups, Brex is offering free \$300 on a Brex credit card.

Canadian entrepreneurial scene apparently saw a steady growth of new businesses in 2020, both thanks to the pandemic and in spite of it. While a percentage started a new business due to having more free time, the others did so because they had to, having lost their jobs. On the downside, a noticeable result of the pandemic is that it disproportionately affected underrepresented founders, 85% of whom reported losses in revenue, contracts, and cash flow. This makes it even more important to recognize those that have pulled through and kept their business afloat against the odds.

About Brex

Brex is all-in-one finance for growing businesses. We help companies spend, save, and earn smarter—and take every dollar further—by doing more than a bank, bookkeeping, or reward program could ever do alone. After completing the Y Combinator accelerator program in 2017, Brex has grown to over 600 employees and raised over US\$940 million in venture capital. Learn more at brex.com.

About Hacker Noon

How hackers start their afternoons. Hacker Noon is built for technologists to read, write, and publish. We are an open and international community of 15k+ contributing writers publishing

stories and expertise for 3M+ curious and insightful monthly readers. Founded in 2016, Hacker Noon is an independent technology publishing platform run by David Smooke and Linh Dao Smooke.

Katarina Andrejević

HackerNoon

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/548528800>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.