

Urban South Brewery Introduces New "Muddled" Beer Series

New Orleans' largest craft brewery launches new line of cocktail-inspired sours

NEW ORLEANS, LOUISIANA, USA, August 11, 2021 /EINPresswire.com/ --<u>Urban South Brewery</u> is excited to introduce Muddled, a new cocktailinspired beer series available at its



Tchoupitoulas Street taproom. Beers in the Muddled series are fruited sours featuring ingredient combinations and targeted flavor profiles inspired by common cocktails.

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> Alex Flores, Urban South Brewery

"Cocktails are a big part of New Orleans' history, and we like to keep that in mind when we're experimenting with our taproom release beers," said Alex Flores, Head Brewer at Urban South Brewery. "We've played around with different types of mint to create something similar to a mojito, worked with nutmeg to match the more savory, tropical inspired cocktails, and ultimately have landed on some truly innovative, delicious options that we hope our fans will enjoy."

The Muddled series kicked off in May with the release of

Blue Hawaiin, a vibrant, tropical sour featuring coconut cream, pineapple juice and Blue Curacao. In June Muddled: Passionfruit was introduced, blending passionfruit, Cara Cara orange, lime juice and mint for a mojito-inspired beer. July saw the release of Muddled: Punch, an apricot, pineapple, orange juice and guava punchbowl style sour, and Muddled: Fuzz, a play on a fuzzy navel with lots of peach complemented by banana and orange. On August 12, Urban South will release the next installment in the Muddled series: another punchbowl variant, this time using banana, watermelon, orange, lime and coconut cream. More Muddled beers are scheduled to be released in September.

Beers in the Muddled series are currently available on draft or in 16 ounce four-packs at Urban South's New Orleans taproom. Beers are available to purchase online for in-person pickup at urban-south-brewery.square.site.

To stay up to date on the latest Muddled releases, follow along on social media (<u>@urbansouthbeer</u>).

About Urban South Brewery Founded in 2016, Urban South Brewery inspires community and fellowship through the gospel of good beer. With deep roots in Louisiana and a new satellite location in Texas, Urban South - HTX, the award-winning brewery is making its mark in the beer industry. Recent accolades include: 2020 U.S. Open Beverage Championship (Silver), 2020 Great American Beer Festival (Gold), 2020 Beer Army Awards (Gold and Silver), 2019 U.S. Beer Open



Championships (Silver), 2019 Best of Craft Beer Awards (Bronze), and 2019 Beer Army Awards (Gold and Silver). Urban South prides itself on being a strong community partner, and – with a belief that beer is a family affair – the brewery features a family-friendly taproom. For more information, visit <u>www.UrbanSouthBrewery.com</u> and follow on Instagram, Facebook and Twitter for all of the latest information on events and new releases. @urbansouthbeer @urbansouth_htx

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