

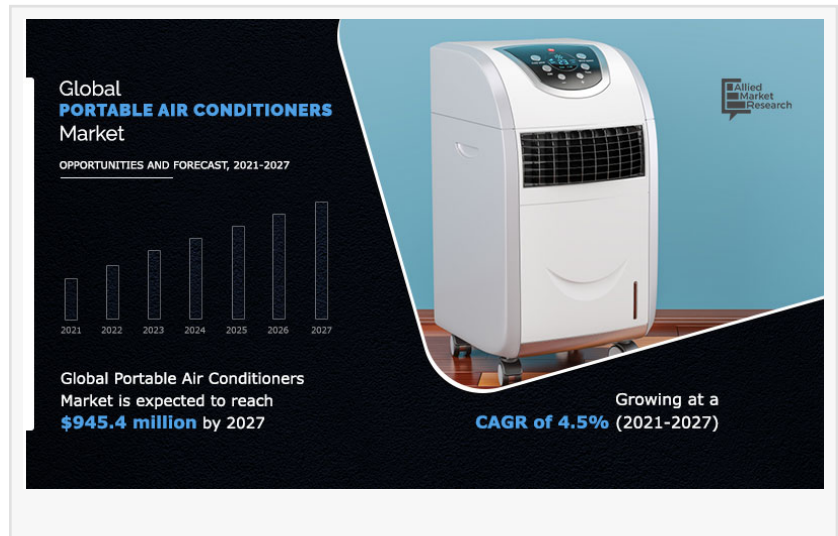
Portable Air Conditioner Market Size is Expected to Reach \$ 945.4 Million by 2027

Portable air conditioner is an emerging type of air conditioning system that can be moved from one place to another easily and has low installation cost

PORTLAND, PORTLAND, UNITED STATES, August 11, 2021

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Portable Air Conditioner Market](#) by Type, End User and Distribution Channel: Opportunity Analysis and Industry Forecast, 2021–2027,"

The global portable air conditioner Market size is expected to reach \$ 945.4 million by 2027 at a CAGR of 4.5% from 2021 to 2027.



Download Report Sample at: <https://www.alliedmarketresearch.com/request-sample/10934>

Surge in electrification and rapid expansion of the retail sector in the rural market has been further boosting the global portable air conditioner market growth. For instance, according to Consumer Electronics and Appliances Manufacturers Association, rural markets are expected to grow at a compound annual growth rate (CAGR) of 25%, which is majorly attributed to the increase in electrification of rural areas.

Request for Customization of This Report at: <https://www.alliedmarketresearch.com/request-for-customization/10934>

During lockdown period, due COVID-19 pandemic, people choose to replace their old appliances with smart household appliances. Moreover, rise in expenditure on home improvement and high preference of the people for portable and small home appliances to increase the living space, are collectively favoring to increase the portable air conditioner market demand during the forecast period.

Global warming and emission of the greenhouse gasses are considered to be the major

challenges for the growth of the air conditioner market during the forecast period. Greenhouse gas is responsible for depletion of the ozone layer and this gas is significantly emitted through portable air conditioners.

Interested to Procure The Data? Inquire here at:

<https://www.alliedmarketresearch.com/purchase-enquiry/10934>

According to portable air conditioner market analysis, the portable air conditioner market segmented into type, end user, distribution channel, and region. On the basis of type, the portable air conditioner market report is categorized into small room, medium room and large room. By end user, it is segregated into residential and commercial. According to distribution channel, it is divided into supermarket & hypermarket, specialty store, department store, e-commerce and others. Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Russia, Spain, Italy, France, Germany, UK, and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Indonesia, Thailand, Australia, and Rest of Asia-Pacific), and LAMEA (Latin America, Middle East, Africa)

Schedule a FREE Consultation Call with Our Analysts/Industry Experts to Find Solution for Your Business at: <https://www.alliedmarketresearch.com/connect-to-analyst/10934>

According to the portable air conditioner market trends, on the basis of distribution channel, the E-commerce segment was valued at \$118.3 million in 2019, and is expected to reach \$210.0 billion by 2027, registering a CAGR of 6.3% from 2021 to 2027. Easy accessibility offered by online platforms boost their adoption in the product market, thus becoming a popular medium for the purchase of portable air conditioner. Easy availability of information and demo about the appliances features, time-saving feature, and the facility of home delivery contribute toward the growth of the global product market through the e-commerce segment. Furthermore, on e-commerce platforms, people can have enormous brand options for the portable air conditioner, which helps consumers to compare products and buy them.

Browse Complete Report at <https://www.alliedmarketresearch.com/portable-air-conditioner-market-A10569>

The players operating in the portable air conditioner industry have adopted product launch and business expansion as their key developmental strategies to expand their market share, increase profitability, and remain competitive in the market. The key players profiled in this report include Lloyd Electric & Engineering Limited, LG Electronics Inc., Midea Group, AB Electrolux, United CoolAir Corporation, Blue Star Limited, Haier Inc., Daikin Industries Ltd., Olimpia Splendid Spa and Whirlpool Corp.

Key findings of the study

In 2019, the portable air conditioner market was valued at \$613.6 million, and is estimated to

reach \$945.4 million by 2027, growing at a CAGR of 4.5% during the forecast period.

In 2019, depending on end user, the residential segment was valued at \$543.4 billion, accounting for 88.56% of the global portable air conditioner market share.

In 2019, the China was the most prominent market in Asia-Pacific, and is projected to reach \$134.3 billion by 2027, growing at a CAGR of 5.3% during the forecast period.

By product, the large room portable air conditioner segment is estimated to witness the fastest growth,

Related Report

Fogless Mirrors Market : <https://www.alliedmarketresearch.com/fogless-mirrors-market-A06031>

Hair Color Spray Market : <https://www.alliedmarketresearch.com/hair-color-spray-market-A06034>

Hair Conditioner Market : <https://www.alliedmarketresearch.com/hair-conditioner-market-A11033>

Asia-Pacific & Canada Fantasy Sports Market : <https://www.alliedmarketresearch.com/asia-pacific-and-canada-fantasy-sports-market-A10852>

U.S. Baby Infant Formula Market : <https://www.alliedmarketresearch.com/us-baby-infant-formula-market-A10849>

About Allied Market Research

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of “Market Research Reports” and “Business Intelligence Solutions.” AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

AMR introduces its online premium subscription-based library Avenue, designed specifically to offer cost-effective, one-stop solution for enterprises, investors, and universities. With Avenue, subscribers can avail an entire repository of reports on more than 2,000 niche industries and more than 12,000 company profiles. Moreover, users can get an online access to quantitative and qualitative data in PDF and Excel formats along with analyst support, customization, and updated versions of reports.

Contact:

David Correa
5933 NE Win Sivers Drive
#205, Portland, OR 97220
United States
USA/Canada (Toll Free):
+1-800-792-5285, +1-503-894-6022, +1-503-446-1141
UK: +44-845-528-1300
Hong Kong: +852-301-84916
India (Pune): +91-20-66346060
Fax: +1(855)550-5975
help@alliedmarketresearch.com
Web: www.alliedmarketresearch.com

David Correa
Allied Analytics LLP
+14102720090 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/548616695>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.