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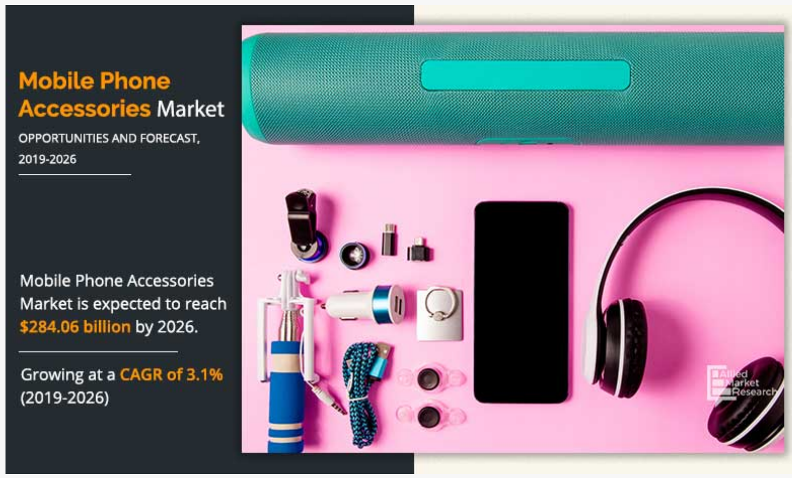
At a 3.1% CAGR Mobile Phone Accessories Market Size to Reach $284.05 Billion by 2026

Mobile Phone Accessories Market Size, Share | Industry Forecast - 2026



Mobile Phone Accessories Industry

PORTLAND, OREGON, UNITED STATES, August 16, 2021 /EINPresswire.com/ -- Rise in usage of smart mobile phones, increase in usage of smart wireless accessories, and technological advancements of OTGs and wireless attachment coupled with advancement in gaming accessories have boosted the growth of the global mobile phone accessories market. However, surge in penetration of counterfeit products and trade war between the developed nations hampers the market. On the contrary, technological advancements in imaging and photographic accessories are expected to create lucrative opportunities in the near future.

> The features of mobile accessories, such as creative approach, user engagement, and procurement of large prospective customers drive its demand in the global Mobile Phone Accessories Market."
>
> *Kishor Kanade*

According to the report published by Allied Market Research, the global mobile phone accessories market was estimated at $224.69 billion in 2018, and is expected to hit $284.05 billion by 2026, registering a CAGR of 3.1% from 2019 to 2026. The report provides a detailed analysis of the market size & estimations, top investment pockets, top winning strategies, drivers & opportunities, competitive scenario, and changing market trends.

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The report provides an in-depth analysis of the major market players such as Sennheiser Electronic GmbH & Co. KG, Apple Inc., Sony Corporation, JVC Kenwood Corporation, Panasonic Corporation, Samsung Electronics Co., Ltd., Bose Corporation, BYD Co Ltd., and Plantronics, Inc.

They have incorporated a number of strategies including partnership, expansion, collaboration, joint ventures, and others to heighten their stand in the industry.

Key Benefits for Stakeholders:

- This study comprises analytical depiction of the global mobile phone accessories market size along with the current trends and future estimations to depict the imminent investment pockets.
- The overall mobile phone accessories market analysis is determined to understand the profitable trends to gain a stronger foothold.
- The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.
- The current mobile phone accessories market forecast is quantitatively analysed from 2012 to 2025 to benchmark the financial competency.
- Porter’s five forces analysis illustrates the potency of the buyers and suppliers in the industry.
- The report includes the market share of key vendors and market trends.

The market is divided on the basis of product type, distribution channel, price range, and geography.

Based on price range, the market is divided into premium, mid, and low. The premium range segment is projected to offer lucrative opportunities. The segment dominated the market in 2018, accounting for nearly three-fifths of the market and is expected to register the fastest CAGR of 3.8% during the forecast period.

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Based on product type, the market is segmented into battery, headphone/earphone, portable speaker, charger, memory card, protective case, power bank, battery case, and others. The headphones segment dominated the market in 2018, contributing around one-fourth of the market. However, the portable speaker segment is projected to register the fastest CAGR of 9.2% during the forecast period.

The global mobile phone accessories market is analyzed across various regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across the Asia-Pacific region held the largest share in 2018, accounting for nearly half of the market and the region is anticipated to register the fastest CAGR of 4.4% during the forecast period.

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About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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