



# TMMI Announces Artificial Intelligence Development Agreement with Codebaby, Inc.

---

*TMMI has entered into a Co-Development agreement with virtual character pioneer, CodeBaby, Inc.*

SURF CITY, SOUTH CAROLINA, UNITED STATES OF AMERICA, August 17, 2021 /EINPresswire.com/

--

Total Multimedia - TMM, Inc. ("TMMI" or the "Company") (OTC PNK: TMMI). Web site: <http://www.tmmi.us>

TMMI has entered into a Co-Development agreement with virtual character pioneer, CodeBaby, Inc. that will advance TMMI's expansion in diverse market sectors through the integration of multiple new technologies. The co-development focuses on the utilization of CodeBaby's next generation, emotionally intelligent avatars designed to be integrated with TMMI and other technologies.

TMMI President, Michael Kozole made the announcement stating, "TMMI has always focused on high quality, cutting-edge, video technology since its beginning in 1990. Over the recent months, TMMI has assembled this opportunity to bring together an association of top-level talent and shared technology development with CodeBaby, that will create emotionally intelligent avatars that deliver all-new experiences in artificial intelligence with greater access to a broad base of businesses and consumers".

The CodeBaby teams come with over 20 years of experience in animation, gaming and artificial intelligence. Founded in 2001, CodeBaby attracted the attention of two doctors in Alberta, Canada, who had co-founded a video game company (Bioware) in 1995. Following a successful sale of Bioware, these doctors joined CodeBaby in 2008 and developed proprietary tools which allowed clients to implement beautifully animated training courses and tutorials with little technology expertise. They built CodeBaby into a company that leveraged gaming expertise to drive interaction and retention for Fortune 500 customers such as United Healthcare, BCBS of Maryland, Guardian Life Insurance Company and MetLife within healthcare, financial services, and eCommerce.

Nfinity Avatars, a company focused on artificial intelligence and natural language processing, acquired CodeBaby in 2016, combining the two companies' proprietary processes to convey

empathy in avatar conversations. Nfinity Avatars and its predecessor company (IdAvatars) was one of the first 100 companies to commercialize IBM Watson® technology for clients such as the Veterans Administration, Bayer GmbH and Intel. Nfinity Avatars changed its name to that of its acquired company, CodeBaby in 2021.

President and CEO, Norrie Daroga stated, "We believe our development association with TMMI is critically relevant to today's world. We will utilize our animation and game technology teams in England and Portugal to design multi-connectivity avatars that go beyond traditional "artificial intelligence" experiences to "emotional intelligence" experiences bringing a whole new level of visual engagement for the end users so critical in the emerging post-COVID world."

## TMMI TECHNOLOGY

TMMI TRUDEF Video Player: A Universal Windows Platform (UWP) compliant with a custom internal video pipeline and TMMI TRUREZ™ hardware accelerated up-scaler designed to improve HEVC and other new generation video CODEC's visual quality for high resolution on big screen displays.

TMMI Mini PC X™: A powerful small form factor Windows 10-64 computer based on Intel® NUC Kit NUC8i7HMK and NUCC8i7HVK. Simultaneous use of up to 6 simultaneous 4k displays are supported.

TMMI's Legacy Video Technology: The TRUDEF™ VDK3 Fractal Video codec developed for cinema quality 4K & 8K video playing directly from physical media

## TMMI ADVISORY BOARD

Garrett Brown – Cinematographer, USPTO Inventors Hall of Fame, Oscar and Emmy award winning inventor of the Steadicam™, Skycam™, Swimcam™, and Divecam™.

Mung Chiang - PHD, EE Waterman winning Professor at Princeton University. Recipient of the Simon Guggenheim Fellowship in engineering, founder of Princeton's EDGE Lab – connecting network theory with real world applications, investigating global bandwidth issues.

Hal Lipman – Emmy award winner, former executive NFL films.

Thomas Mackie - Lt. Col. USMC Reserve Pilot. Top Gun instructor. CEO of G-Force Leadership, market expert in digital cinema, cameras, sports and defense.

Ted Schilowitz – Co-founder of RED Digital Cinema, "cinemavangelist" to major Hollywood studio and cinema Technology Company.

Louis Siracusano – President Video Bank. A leading digital asset management firm serving defense, pro sports, education, and science.

Charles Wright – Founder and President of Fall River Investments, author and investment advisor.

Inquiries should be directed to [info@tmmi.us](mailto:info@tmmi.us) or call toll free: 800-806-2148.

About TMM, Inc.

TMM, Inc. (OTC PNK: TMMI or Total Multimedia, Inc.), is a high-resolution video technology company that has specialized in digital video compression, video scaling and high-quality image management. It was founded in 1990 and pioneered fractal video. The company has diversified to integrate software platforms creating enhanced quality solutions.

Safe Harbor Statement:

The information provided herein may include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Exchange Act of 1934. Such forward-looking statements include, in particular, statements about our plans, strategies, business prospects, and the ongoing and future development of our technologies. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected, including without limitation, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions and development of technology, equipment, or human resources, the effect of economic business conditions and the ability to attract and retain skilled personnel. Neither management nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements. All forward-looking statements in this press release are made as of the date hereof, based on information available to us as of the date hereof, and subsequent facts or circumstances may contradict, obviate, undermine, or otherwise fail to support or substantiate such statements.

TMMI Info

Total Multimedia, Inc.

[info@tmmi.us](mailto:info@tmmi.us)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/549000751>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.