

# NexTech AR Goes Live with 3D AR Google Ad Functionality With Launch of WebXR

*NexTech's customers can now tap into Google's immense network, delivering enhanced and streamlined 3D ads at scale that do not require application download*

SAN JOSE, CALIFORNIA, UNITED STATES, August 17, 2021 /EINPresswire.com/ -- NexTech AR



The combination of Nextech AR's 3D model creation at scale with Nextech's Ad Network now on Google Ads creates an incredibly valuable offering that accelerates our customer's reach"

*Evan Gappelberg  
CEO/Founder*

Solutions Corp. ("NexTech" or the "Company") (OTCQB: NEXCF) (NEO: NTAR) (CSE: NTAR) (FSE: N29), an emerging leader in [augmented reality](#) for eCommerce, AR learning applications, AR-enhanced video conferencing and virtual events, today announced the launch of its next generation Ad technology.

SAMPLE 3D Google Ads:

[3D Furniture Advertisement-](#)

[https://assets.nextechar.com/embed/engine/v3p00/clients/x/nextech\\_chair\\_sample\\_ad.html](https://assets.nextechar.com/embed/engine/v3p00/clients/x/nextech_chair_sample_ad.html)

With this announcement NexTech's customers can now tap into Google's immense network, delivering engaging and streamlined 3D ads that extend to AR at scale that do not require application download. The upgrade leverages WebXR and also enables a robust AR experience with each Ad. NexTech Ads also provide rich and robust analytics giving customers data driven insights so they can better capture impressions, clicks, interactions and gain overall AR engagement data.

NexTech CEO Evan Gappelberg commented on this product enhancement. "Digital consumers are looking for engaging immersive experiences. The combination of Nextech AR's 3D model creation at scale with Nextech's Ad Network now on Google Ads creates an incredibly valuable offering that accelerates our customer's reach with higher engagement levels. The Google Display Network reaches 90 percent of internet users worldwide, across millions of websites, news pages, blogs and Google sites like Gmail and YouTube", said Gappelberg.

Analytics from NexTech's Vacuum Cleaner Market (VCM) indicate click through rates (CTR) of approximately 5 percent for 3D Ads created with NexTech 3D tools, compared to average Google

CTR of 1.55 percent according to Smart Insights. NexTech's 3D technology enabled on Google's expansive Ad network offers a compelling advertising tool. According to Statista, Google Ad Revenues were 146.92 billion and

NexTech 3D advertising customers such as Motif, a leading fashion knowledge and educational hub are recognizing NexTech's 3D advertising suite of tools as a game changer. "Partnering with Nextech AR Ad Network gives us extended reach to new B2B communities in consumer product goods, fashion & apparel and branding agencies. Its 3D advertising capabilities were a key draw for us and enables us to illustrate to prospective students the type of 3D models they can create through our 3D digital fashion course with Roz McNulty", said Elisabeth Souquet, Marketing Director at Motif. Now, with NexTech's rollout of 3D Google Ads, customers such as Motif can extend 3D advertising built with NexTech tools to reach a significantly broader audience.

[Motif 3D Advertisement -](#)

[https://assets.nextechar.com/embed/engine/v3p00/clients/motif/motif\\_nextechar\\_ad\\_sample.html](https://assets.nextechar.com/embed/engine/v3p00/clients/motif/motif_nextechar_ad_sample.html)

To learn more about NexTech's productions and solutions, please visit NexTech AR Ad Network at <https://www.nextechar.com/ar-ad-network>.

[Motif 3D Advertisement -](#)

[https://assets.nextechar.com/embed/engine/v3p00/clients/motif/motif\\_nextechar\\_ad\\_sample.html](https://assets.nextechar.com/embed/engine/v3p00/clients/motif/motif_nextechar_ad_sample.html)

[3D Furniture Advertisement-](#)

[https://assets.nextechar.com/embed/engine/v3p00/clients/x/nextech\\_chair\\_sample\\_ad.html](https://assets.nextechar.com/embed/engine/v3p00/clients/x/nextech_chair_sample_ad.html)

About NexTech AR

NexTech develops and operates augmented reality ("AR") platforms that transports three-dimensional ("3D") product visualizations, human holograms and 360° portals to its audiences altering e-commerce, digital advertising, hybrid virtual events (events held in a digital format blended with in-person attendance) and learning and training experiences.

NexTech focuses on developing AR solutions however most of the Company's revenues are derived from three e-Commerce platforms: vacuumcleanermarket.com ("VCM"), infinitepetlife.com ("IPL") and Trulyfesupplements.com ("TruLyfe"). VCM and product sales of residential vacuums, supplies and parts, and small home appliances sold on Amazon.

To learn more, please follow us on Twitter, YouTube, Instagram, LinkedIn, and Facebook, or visit our website: <https://www.Nextechar.com>.

On behalf of the Board of Nextech AR Solutions Corp.  
Evan Gappelberg  
CEO and Director

For further information, please contact:  
[investor.relations@Nextechar.com](mailto:investor.relations@Nextechar.com)

Evan Gappelberg  
Nextech AR Solutions  
+1 631-655-6733  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/549018151>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.