

# For the 6th Time Consecutively, High Road Craft Ice Cream Appears on the Inc. 5000, Ranking No.1956

*Inc. Magazine Reveals Annual List of America's Fastest-Growing Private Companies—the Inc. 5000*

ATLANTA, GA, UNITED STATES, August 17, 2021 /EINPresswire.com/ -- Inc. magazine today revealed that High Road Craft Ice Cream is No. 1956 on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Intuit, Zappos, Under Armour, Microsoft, Patagonia, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.



High Road Craft Family of Products

# HIGH ROAD®

Makers Gonna Make.

Founder and CEO, Keith Schroeder, said, "We set a goal to get on the Inc. 5000 when we started High Road back in 2010. Now, this incredible team has earned its way onto the list for a sixth consecutive year!

Independent businesses inspire what's next, what's better, and what changes the way our world hums along.

It's our pleasure to be a part of this energetic and esteemed group of winners."

Not only have the companies on the 2021 Inc. 5000 been very competitive within their markets, but this year's list also proved especially resilient and flexible given 2020's unprecedented challenges. Among the 5,000, the average median three-year growth rate soared to 543 percent,

and median revenue reached \$11.1 million. Together, those companies added more than 610,000 jobs over the past three years.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000). The top 500 companies are featured in the September issue of Inc., which will be available on newsstands on August 20.



Images inside High Road Craft's Marietta Facility

"The 2021 Inc. 5000 list feels like one of the most important rosters of companies ever compiled," says Scott Omelianuk, editor-in-chief of Inc. "Building one of the fastest-growing companies in America in any year is a remarkable achievement. Building one in the crisis we've lived through is just plain amazing. This kind of accomplishment comes with hard work, smart pivots, great leadership, and the help of a whole lot of people."

“

Independent businesses inspire what's next, what's better, and what changes the way our world hums along. It's our pleasure to be a part of this energetic and esteemed group."

*Keith Schroeder*

#### About High Road

Founded in 2010, High Road Craft Ice Cream is America's fastest-growing independent ice cream and novelty manufacturer. The company produces ultra-premium frozen dessert products across channels for its brands (High Road Ice Cream, Ciao Bella Gelato & Sorbet, and Helados La Neta) and private label partners. High Road operates two SQF Level III manufacturing plants: one in Marietta, Georgia (since 2014), and its latest addition

Sheboygan, Wisconsin (2020).

CONTACT: Nicki Schroeder, Co-Founder and CMO [nicki@highroadcraft.com](mailto:nicki@highroadcraft.com) 678-701-7623

More about Inc. and the Inc. 5000

#### Methodology

Companies on the 2021 Inc. 5000 are ranked according to percentage revenue growth from 2017 to 2020. To qualify, companies must have been founded and generating revenue by March 31, 2017. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2020. (Since then, some on the list may have

gone public or been acquired.) The minimum revenue required for 2017 is \$100,000; the minimum for 2020 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to three decimal places. There was one tie on this year's Inc. 5000. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

#### About Inc. Media

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including web sites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Vision Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit [www.inc.com](http://www.inc.com).

For more information on the Inc. 5000 Vision Conference, visit <http://conference.inc.com/>.

Nicki Ann Schroeder

High Road Craft Ice Cream Inc

+1 678-701-7623

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/549061956>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.