

CTEK Battery Care Kits Custom Designed For Builders

To meet vehicle builder's 2021 needs, CTEK has created a trio of exclusive Battery Care Kits designed for builders.

CHICAGO, IL, UNITED STATES, August 18, 2021 /EINPresswire.com/ -- After months of work and long hours in the shop, builders know the type of dedication it takes to make their auto builds among the best in the world. All of that effort can be thwarted in an instant by a dead battery.

"Over the many years of attending the SEMA Show, CTEK has been approached by builders asking for help with their vehicle batteries. We understand it is just as important for the battery to be in top condition at this event as it is at your own workshop. CTEK is ready to be your



CTEK's Battery Care Kit 1 includes CTEK's popular MXS 5.0 charger, a protective bumper, the COMFORT CONNECT extension cable, and a COMFORT INDICATOR cig plug as well a CTEK static window cling and vinyl decals.

solution. We have assembled ready-to-go kits for your battery needs," said Bobbie DuMelle, Executive Vice President for CTEK North America.

"Builders devote countless hours to creating amazing custom vehicles. They don't want all of their hard work to be overshadowed because the battery's dead and their car won't start," explained DuMelle.

From the show floor to cruise routes and beyond, as an authorized SEMA sponsor for battery chargers, CTEK knows battery maintenance is paramount.

To meet builders' 2021 needs, CTEK has created a trio of exclusive Battery Care Kits for builders each featuring a CTEK charger and accessories including a CTEK static window cling and vinyl decals.

CTEK's Battery Care Kits have been custom-created with builders in mind.

Battery Care Kit 1 - This kit includes CTEK's popular <u>MXS 5.0</u> (4.3 amp) battery charger which charges batteries up to 110AH and can maintain larger batteries up to 160AH. The MXS 5.0 is for all types of lead-acid 12V batteries (WET, EFB, MF, CA/CA, AGM and GEL). It charges batteries up to 110AH and can maintain larger batteries up to 160AH.

The MXS 5.0 offers CTEK's unique 8step approach to battery care with built-in temperature sensing capabilities and a unique reconditioning mode.

In addition, Battery Care Kit 1 includes a protective charger bumper to keep the car's finish perfect, as well as a COMFORT CONNECT extension cable and COMFORT INDICATOR cig plug. The extension cable helps reach and charge batteries in hard-to-access places while the indicator offers the easiest way to monitor a battery's charge.

Battery Care Kit 2 - CTEK's <u>MULTI US</u> <u>7002</u> (7 amp) charger gives you safe, fast, automatic charging of any 12V lead-acid battery and can even be used as a power supply unit.

Battery support is crucial during the



CTEK's Battery Care Kit 2 includes the MULTI US 7002 (7 amp) charger, a bumper, COMFORT CONNECT extension cable, COMFORT INDICATOR cig plug, and COMFORT INDICATOR panel as well a CTEK static window cling and vinyl decals.



CTEK's Battery Care Kit 3 includes the professionallevel PRO25S 25A battery charger and power supply and a protective bumper as well as a CTEK static window cling and vinyl decals.

build process. As builders are creating their one-of-a-kind cars, which often feature custom electronics and sophisticated sound systems, a power supply unit can provide power without a battery. The MULTI US 7002's supply mode is indispensable during the build process and allows builders to change the vehicle's battery without losing complicated program settings.

Similar to the first kit, Battery Care Kit 2 also contains a bumper, COMFORT CONNECT extension cable and COMFORT INDICATOR cig plug. In addition, Build Kit 2 includes a COMFORT INDICATOR panel, which offers a convenient way to check the status of hard-to-reach batteries.

Battery Care Kit 3 - This Builder Kit includes professional-level PRO25S, an innovative, versatile and highly efficient 25A battery charger and power supply. The PRO25S works with any 12V vehicle battery, including lithium (LiFePO4, Li-Fe, Li-iron, LFP).

The PRO25S has low voltage and current ripple, so it's safe for the battery and the vehicle's delicate electronic systems. Lightweight and rugged, it can also handle the toughest workshop environments. To further protect the charger as well as a vehicle's paintwork, Battery Care Kit 3 also includes a protective bumper.

All three of CTEK's Battery Care Kits are available at smartercharger.com. A special early-bird rate with fast free 2-day shipping will be offered to builders through Oct. 1.

"If builders display the included CTEK static window cling or vinyl decal on their vehicle and tag us on social media, we'll share their post with our worldwide audience of followers," said DuMelle.

Be sure to bring your CTEK charger to the 2021 SEMA Show to ensure your battery starts and your build is able to participate in the SEMA Cruise. To order, visit <u>http://bit.ly/ctekbuilders</u>

ABOUT CTEK, INC.

* Established in Dalarna Sweden, CTEK is the leading global brand in battery charging solutions, most specifically vehicle charging.

* CTEK offers products ranging from 12V & 24V battery chargers to charging solutions for electrical vehicles.

* Products are sold via a carefully selected network of global distributors and retailers, as original equipment, supplied to more than 50 of the world's leading vehicle manufacturers and through charge point operators, property owners as well as other organizations and individuals providing EV charging infrastructure.

* CTEK takes pride in its unique culture based on a passion for innovation and a deep commitment to supporting the transition to greener mobility, by adhering to industry-leading ESG standards.

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