

Online Gambling Market Trends, Demand, Key Players, Industry Scope and Growth Opportunities by 2026

SHERIDAN, WY, USA, August 20, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Online Gambling Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)", the global online gambling market reached a value of US\$ 66.7 Billion in 2020. Looking forward, IMARC Group expects the global market to exhibit strong growth during 2021-2026.



As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviors of the consumers globally—our estimates about the latest market trends and forecast values after considering the impact of this pandemic. These observations will be integrated into the report.

Request for a free sample copy of this report: <https://www.imarcgroup.com/online-gambling-market/requestsampl>

Online gambling, or virtual gambling, is an internet-based casino or sports-based betting activity. Unlike in-person gambling, it does not involve physical interaction between players, and the sessions are moderated by computer programs. Players can play various virtual games, such as sports betting, poker, blackjack, roulette, and slot machines. The gambling software application can be downloaded on a smart device, or the game can be played through a website. Online gambling platforms offer several benefits, such as cashless transactions, accessibility through any electronic device, personalized budget, and real-time gambling experience.

Market Trends and Drivers:

High internet connectivity, along with the rising penetration of smart devices, is driving the growth of the online gambling market. The legalization and cultural approval of online betting in

several developed countries are also augmenting the demand for online gambling. Several online sports businesses are establishing high-profile sponsorships with various football and racing clubs, to attract a large consumer base. Moreover, various technological upgradations have led to the advent of virtual reality (VR) and blockchain tools. These tools help in maintaining the transparency of gambling activities to provide an engaging experience to the player. Additionally, rising consumer living standards and the inception of bitcoin gambling are further expected to drive the market.

Online Gambling Market 2021-2026 Competitive Analysis and Segmentation:

Competitive Landscape With Key Players:

The competitive landscape of the online gambling market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

Betsson AB
Galaxy Entertainment Group
Kindred Group Plc
MGM Resorts International
Intralot
Cherry Spelgladje AB
LeoVegas AB
888 Holdings PLC
Bet365 Group Ltd.
GVC Holdings Plc
Flutter Entertainment Plc

Key Market Segmentation:

The report has segmented the global online gambling market on the basis of game type, device and region.

Breakup by Game Type:

Sports Betting:

Football
Horse Racing
E-Sports
Others

Casino:

Live Casino
Baccarat
Blackjack
Poker
Slots
Others

Others

Breakup by Device:

Desktop
Mobile
Others

Breakup by Region:

North America
Asia Pacific
Europe
Latin America
Middle East and Africa

Explore Full Report with TOC & List of Figure: <https://www.imarcgroup.com/online-gambling-market>

Key Highlights of the Report:

Market Performance (2015-2020)
Market Outlook (2021-2026)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Browse Related Reports:

Europe Online Gambling Market Report: <https://www.imarcgroup.com/europe-online-gambling-market>

Asia Pacific Online Gambling Market Report: <https://www.imarcgroup.com/asia-pacific-online-gambling-market>

United States Online Gambling Market Report: <https://www.imarcgroup.com/united-states-online-gambling-market>

NoSQL Market Report: <https://www.imarcgroup.com/nosql-market>

Antivirus Software Package Market: <https://www.imarcgroup.com/antivirus-software-package-market>

Aviation Cyber Security Market: <https://www.imarcgroup.com/aviation-cyber-security-market>

Data Acquisition (DAQ) System Market: <https://www.imarcgroup.com/data-acquisition-system-market>

Data Center Colocation Market: <https://www.imarcgroup.com/data-center-colocation-market>

Venture Capital Investment Market: <https://www.imarcgroup.com/venture-capital-investment-market>

3D Animation Software Market: <https://www.imarcgroup.com/3d-animation-software-market>

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Contact US:

IMARC Group

30 N Gould St, Ste R

Sheridan, WY 82801, USA

Email: sales@imarcgroup.com

America: +1-631-791-1145 | Europe & Africa: +44-753-713-2163 | Asia: +91-120-433-0800

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/549327689>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.