

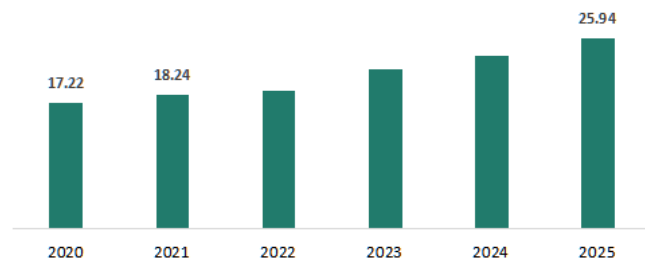
Alkaline Primary Batteries Market Growth Is Driven By Increased Demand For Electronic Toys

The Business Research Company's Alkaline Primary Batteries Global Market Report 2021: COVID-19 Impact And Recovery To 2030

LONDON, GREATER LONDON, UK, August 23, 2021 /EINPresswire.com/ -- Use of primary batteries such as alkaline batteries in electronic toys are expected to drive the market. Battery operated toys such as toy cars, dolls, robots and drones are becoming popular. In 2019, retail sales of electronic toys and games in China were increasing at a rate of 7.1%. Growing popularity of battery-operated toys will continue to increase the demand for primary batteries. The increase in this demand for battery operated toys is expected to have a positive impact on the growth of the alkaline batteries market.

The [global alkaline primary batteries market size](#) is expected to grow from \$17.22 billion in 2020 to \$18.24 billion in 2021 at a compound annual growth rate (CAGR) of 5.9%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social

Global Alkaline Primary Batteries Market, Forecast Market Size, 2020 – 2025, \$ Billion



Source: The Business Research Company

Alkaline Primary Batteries Global Market Report 2021: COVID 19 Impact And Recovery To 2030

GLOBAL ALKALINE PRIMARY BATTERIES MARKET

Information sourced from The Business Research Company
thebusinessresearchcompany.com



The alkaline batteries market consists of sales of alkaline batteries and related services for commercial and household purpose such as power remote controls, electric tooth brushes. The positive electrode (cathode) in an alkaline batteries battery is based on manganese (IV) oxide and the negative electrode (anode) is based on zinc. Power in the battery is produced through two chemical reactions at the positive and negative electrodes.

The Increase In Demand For Battery Operated Toys Is The Main Driver Of The Market



Change in packaging techniques of the alkaline batteries is the latest trend in the global alkaline batteries market. Alkaline batteries battery manufacturers are changing their battery packaging technique to offer more convenience to their customers. In the past, alkaline batteries were made with complex sealing systems and thick steel outer cases and end caps. A unique method was developed that allowed manufacturers to use thinner packaging materials and more efficient seals. More room was created for active materials within a given standard cell size, and that increased capacity.

Expected Growth Rate Through 2025

9%

Expected Market Size By 2025

\$25.94 Billion

Disclaimer: The data in this report is based on the latest available information and is subject to change. The data is not intended to be used for any other purpose than the one for which it was collected. The data is not intended to be used for any other purpose than the one for which it was collected. The data is not intended to be used for any other purpose than the one for which it was collected.

Alkaline Primary Batteries Global Market Report

distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$25.94 billion in 2025 at a CAGR of 9%. During the forecast period, the increase in demand for battery operated toys is expected to drive the demand for the alkaline batteries.

Read More On The Global Alkaline Primary Batteries Market Report:

<https://www.thebusinessresearchcompany.com/report/alkaline-primary-batteries-global-market-report>

The alkaline batteries market consists of sales of alkaline batteries and related services for commercial and household purpose such as power remote controls, electric tooth brushes, electric toys and game controllers. Alkaline batteries are composed of zinc and manganese dioxide as electrodes. The positive electrode (cathode) in an alkaline batteries battery is based on manganese (IV) oxide and the negative electrode (anode) is based on zinc. Power in the battery is produced through two chemical reactions at the positive and negative electrodes. Manganese (IV) oxide is converted into manganese (III) oxide and hydroxyl ions at the positive electrode, while zinc reacts with the hydroxyl ions to release the electrons that power the circuit at the negative electrode.

Major players covered in the [global alkaline primary batteries industry](#) are Duracell Inc., Energizer Holdings Inc., Panasonic Corp., Spectrum Brands Holdings Inc., Toshiba International Corp., Camelion Batterien GmbH, Sony, FDK Corp., Samsung Electronics, Nanfu (China), Maxell Holdings Ltd., GP Batteries International Limited, PKCELL (China), Zhongyin (Ningbo) Battery, EVE Energy Co. Ltd. (China), Rayovac, Fujitsu, MUSTANG, EVEREADY, Zhejiang Mustang Battery Co. Ltd.

The alkaline batteries market is segmented by product type into specialty alkaline batteries and non-specialty alkaline batteries; by application into flashlights, entertainment, toy and novelty, remote control, others; by type into primary, secondary; by size into AA, AAA, 9 volts, others.

Alkaline Primary Batteries Global Market Report 2021: COVID-19 Impact And Recovery To 2030 is one of a series of new reports from The Business Research Company that provides alkaline primary batteries market overview, forecast alkaline primary batteries market size and growth for the whole market, alkaline primary batteries market segments, and geographies, alkaline primary batteries market trends, alkaline primary batteries market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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