

inception in 2020. Currently, [the concept](#) is available in California, Ohio, New Mexico and Florida.

“The Dip Shack brand was made with growth in mind,” said Lam. “The concept is scalable and can be easily modified to the areas it serves from entertainment centers to food halls, to standalone locations and, of course, to food trucks. It’s an attractive menu that is simple to produce consistently with the same quality with each order for dine in, carry out or delivery.”

Dip Shack features five types of hand-crafted Dips made from the finest quality meats, including Prime (prime rib), Strami (pastrami), Chicken, Belly (pork belly) and Piggyback (Strami + Belly) and three flavors of crispy, homemade Chips (BBQ, Salt & Vinegar, Salted), which are made from fresh Idaho potatoes and seasoned with its own signature rubs composed of the highest-quality spices. All Dips are served on fresh, butter-toasted rolls and accompanied with au jus, which is house made daily using all-natural ingredients.

From Dip Shack’s inaugural launch in Chagrin Falls, Ohio, in June 2020, one of our concept’s main core goals was to be an integral part of the local communities it serves. From the first Dip sold and going forward, three percent of all Dip and Chip sales are donated to local non-profit organizations. In San Antonio, Dip Shack has partnered with Make-a-Wish, in Central and South Texas, as the local organization it will contribute to in 2021.

The concept is expected to roll out more than half a dozen locations by early 2022. Dip Shack is created and managed by Trifecta Management Group.

To learn more about Dip Shack, visit: <https://dipshackdips.com>.

About Trifecta Management Group

Trifecta Management Group provides comprehensive management, consulting, marketing and training services for entertainment centers, restaurants and retail locations around the world. Trifecta’s expertise in concept development, project management and culinary services has led to the development of numerous custom concepts. TMG, founded in 2005, has concepts ranging from 1,000 square foot restaurants to 100,000 square foot entertainment destinations. Trifecta has won numerous “best of” awards with recognition for custom concepts that include plank®, Dip Shack, Uptown Alley®, The Corner Alley®, Ten Pin Fun Center, The BLVD and Coyote Entertainment Center. The company’s newest division, Trifecta Marketing Services, creates solutions for businesses of all industries and sizes. For more information on Trifecta Management Group, visit: <https://www.trifecta-mg.com/>.

About Dip Shack Dips & Chips

Dip Shack Dips & Chips is a national quick-service concept made up of hearty, juicy Dip sandwiches and homemade Chips. The brand features four types of uniquely-crafted Dips (Prime Rib, Pastrami, Pork Belly and Chicken) and three flavors of crispy Chips (Salted, BBQ and Salt & Vinegar). The concept was inspired by Cowboy Food & Drink restaurant and was first

launched at its Cleveland area location. A portion of all sales from Dip Shack Dips & Chips is donated to local non-profit organizations. To learn more, visit <https://dipshackdips.com/>.

Will Wellons

Wellons Communications

+1 407-339-0879

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/549343886>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.