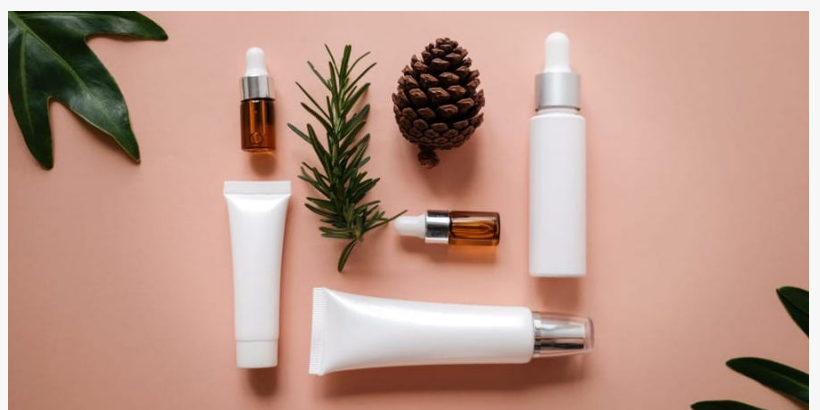


# Skin Care Products Market 2021-2026: Industry Trends, Size, Share, Growth, Leading Brands, and Analysis Report

*The global skin care products market reached a value of US\$ 131 Billion in 2020 and expects the market to grow at a CAGR of 4.1% during 2021-2026.*

SHERIDAN, WYOMING, UNITED STATES, August 23, 2021 /EINPresswire.com/ -- According to IMARC Group, the competitive landscape of the industry has also been examined with some of the key players being



Skin Care Products Market Report 2021-2026

- Johnson & Johnson Services, Inc.
- The Estée Lauder Companies.
- Unilever PLC/NV
- New Avon Company
- L'ORÉAL S.A.
- L'Oréal Group
- Colgate-Palmolive Company
- Shiseido Co., Ltd.
- Beiersdorf AG
- The Procter & Gamble Company
- Revlon Consumer Products Corporation

## Market Overview:

According to the latest report by IMARC Group, titled "[Skin Care Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)," the global skin care products market reached a value of US\$ 131 Billion in 2020. Looking forward, IMARC Group expects the market to grow at a CAGR of 4.1% during 2021-2026. Skin care products are primarily used to improve and maintain the appearance of human skin. Products available in the market include cleansers, toners, oils, body lotions, serums, creams with alpha- and beta-hydroxy acids or retinol, etc. They help replenish dead skin cells and prevent the signs of aging, such as wrinkles,

fines lines, age spots, etc.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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Global Skin Care Products Market Trends:

Moreover, elevated levels of environmental pollution have resulted in an increased inclination of the masses towards regular skin care regime to prevent the skin damage caused due to dust, humidity, sunlight, etc. This is primarily driving the global market for skin care products. Furthermore, rising promotional activities and the launch of innovative products with numerous herbal elements for overall enhancement and maintenance of healthy skin is also contributing to the market growth. Besides this, the growing levels of urbanization and the inflating disposable income of consumers are expected to further drive the market growth in the coming years.

Explore Full Report with TOC & List of Figure: <https://www.imarcgroup.com/skin-care-products-market>

Key Market Segmentation:□

Breakup by Product Type:

- Face Cream
  - oSkin Brightening Cream
  - oAnti-Aging Cream
  - oSun Protection Cream
- Body Lotion
  - oMass Body Care
  - oPremium Body Care
  - oOthers

Breakup by Ingredient:

- Chemical
- Natural

Breakup by Gender:

- Male
- Female
- Unisex

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Beauty Parlours and Salons
- Multi Branded Retail Stores
- Online
- Exclusive Retail Stores
- Others

#### Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

#### Key highlights of the Report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

#### About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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