

Commercial Helicopter Market Analysis by Advanced Technology, Trends, Forecasts to 2027 & Covid-19 Analysis | Airbus SE

Commercial helicopter market demand and (products, applications & geography). This study presents market analysis, trends, and future estimations by 2027.

PORTLAND, ORAGON, UNITED STATES, August 24, 2021 /EINPresswire.com/ -- Commercial Helicopter Market Outlook - 2027

Helicopters are aircraft with one or more power-driven horizontal propellers or rotors that make it possible to take off and land vertically. These aircraft can rise vertically and travel in any direction. Helicopters can also stay in the air and many other complex maneuvers which currently cannot be carried out with other available aircraft. Also, there is currently a large range of helicopter models on the market. Furthermore, it ranges from small, private two-person helicopters to larger, passenger-carrying helicopters. Also, in order to carry heavy loads to remote locations, larger helicopters are generally used.

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COVID-19 Scenario Analysis:

Automotive is one of the most vulnerable verticals to the continuing outbreak of COVID-19 and currently faces unparalleled uncertainty. The supply chain and product demand in the automotive sector are likely to have a significant impact.

The problems of the sector have grown from China's supply chain disruption to the global downturn in demand for automotive goods. With the closure of all non-important facilities the market for commercial vehicles is projected to drop.

Companies are experiencing production disruption and liquidity crisis due to declining demand in commercial aviation as staff go home, travelers stop flying and consumers delay the delivery of new aircraft.

When the current market overcomes the effect of pandemic and aircraft orders are increased, the market will rise again.

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Top impacting factors: market scenario analysis, trends, drivers and impact analysis

Growing use of helicopters in emergency medical services, search and rescue, and firefighting operations for various offshore applications, law enforcement, public health, and other para-public missions would result in market growth. Increased demand worldwide for modification, upgrade and replacement of the aging helicopter fleet, challenges facing traditional transport modes, such as roads and railways, in reaching remote areas give major opportunities for market growth. Increasing efforts by the government to develop indigenous production capabilities in the Asia-Pacific region, evolving government regulations for helicopter airworthiness, the introduction of diverse helicopter technology, and increased recreational activity are some additional factors that help grow the sector. However, the growth of commercial helicopter markets can be threatened by strict emission standards and high helicopter operational costs. Most countries tax commercial helicopters, hampering development to a certain degree. Besides its short-range applications hinders wide spread adoption.

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The global commercial helicopter market trends are as follows:

New product launches and deals to flourish the market

The 2020 Heli Expo was finalized by Airbus Helicopters with a total of 38 orders and 20 modifications for the latest H145 with five lines. German DRF Luftrettung air rescue and ambulance provider placed 15 H145s, making them the H145 's largest operator. Furthermore, Bell Textron, during the 2020 edition of Heli-Expo in California, revealed new infrastructure upgrades around its latest in-production commercial aircraft. Also, at the 2020 edition of CES, it revealed Bell Nexus Air Taxi and Autonomous Pod Transport that would coexist in the future to transfer people, goods, and information through connected cities.

Also, in 2020, Honeywell and Leonardo updated AW139 with a synthetic navigation vision system. The SmartView Synthetic Vision System can be used in the hover, which helps pilots navigate during low-visibility and challenging tasks. Also, Universal Avionics and MD Helicopters announced a strategic alliance in 2020 to incorporate UA's advanced InSight Display System into MD 900/902 Explorer 's full-digital flight deck solution.

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Various technological advancements along with long-term contracts to improve the competitive spirit

Different governments across the Asia-Pacific are enhancing business opportunities by building Indigenous manufacturing capabilities. The main players are investing in research and development to produce new types of helicopters equipped with new technologies. Technological developments and defense helicopter improvements would also have a significant effect on the MRO market. The implementation of new technologies such as fly-by-wire controls, advanced Condition-Based Maintenance, advanced turbine engine, and Consumption Monitoring Systems would result in a significant market expansion.

Major market participants in the industry are focused on forging new long-term strategic alliances for new business avenues and improving their market share. For instance, in October 2019 Boeing won a Performance-based logistics contract worth USD 164.40 million for the AH-64D/E Apache attack helicopter. These policies will not only increase market competitiveness, but they will also draw top industry revenues for the helicopter market over the forecast period.

Key benefits of the report:

This study presents the analytical depiction of the global commercial helicopter industry along with the current trends and future estimations to determine the imminent investment pockets. The report presents information related to key drivers, restraints, and opportunities along with a detailed analysis of the global market share.

The current market is quantitatively analyzed from 2020 to 2027 to highlight the global market growth scenario.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.

The report provides a detailed global market analysis based on competitive intensity and how the competition will take shape in the coming years.

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