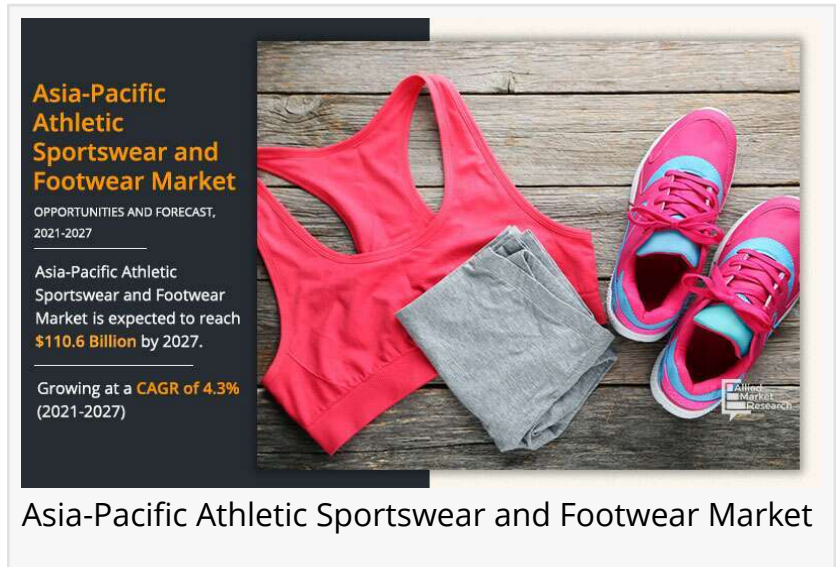


Asia-Pacific Athletic Sportswear and Footwear Market Size Is Projected To Reach \$110.6 Billion By 2027

Asia-Pacific Athletic Sportswear and Footwear Market by Product Type, by Sports, by User: Regional Opportunity Analysis and Industry Forecast, 2021-2027

PORTLAND, OREGON, UNITED STATES, August 24, 2021 /EINPresswire.com/ -- According to a new report, The Asia-Pacific athletic sportswear and footwear market size was valued at \$89,596.3 million in 2019, and is projected to reach \$110,586.9 million by 2027, registering a CAGR of 4.3% from 2021 to 2027.



Asia-Pacific Athletic Sportswear and Footwear Market

Athletic sportswear and footwear are worn during workout sessions or while performing sporting and recreational activities. Initially, sports apparels were mostly worn by athletes but, with time, they have become common with regular gym-goers and other non-athletes, which acts as a key growth driver of the overall market. In addition, the expansion of distribution channels such as online stores, specialty stores, supermarkets, and hypermarkets, in Asia-Pacific has made these athletic sportswear and footwear easily accessible to users, which, in turn, contributes toward the market growth.

“

The demand for athletic sportswear and footwear market is expected to increase during the forecast period. This is attributable to the rising number of customers interest towards fitness & health”

Shankar Bhandalkar

Access Full Summary:

<https://www.alliedmarketresearch.com/asia-pacific-athletic-sportswear-and-footwear-market-A09922>

Furthermore, presently fashionable athletic sportswear and footwear with vibrant colors is one

of the increasing Asia-Pacific athletic sportswear and footwear market trends among the users. In addition to this, the rising interest of consumers in sports and recreational activities is expected to offer immense Asia-Pacific athletic sports sportswear and footwear market opportunity during the forecast period.

The sports sector was severely affected during the outbreak of the COVID-19 pandemic. Many sports events were postponed or cancelled during the outbreak. For instance, the Tokyo Summer Olympic and Paralympic games were cancelled due to this global health crisis, which hampered the growth of the market. Moreover, sale of sportswear and footwear was hampered in Asia-Pacific and other parts of the world, as the outbreak has led to the closure of sports complexes, state sports activities, gyms, fitness studios, parks, and school & colleges. This further led to decline in participation in regular physical or sporting activities, which in turn, hampered the demand for sportswear and footwear.

The Asia-Pacific athletic sportswear and footwear market is segmented into product type, sports, user, and country. By product type, it is classified into sports shoes, running & walking shoes, hiking & backpacking shoes, aerobic & gym wear shoes, tracksuits & jerseys, t-shirts & shorts, and others. On the basis of sports, it is divided into football, cricket, basketball, tennis, adventure sports, cycling, yoga & gymnastics, running, boxing and others. Depending on user, it is differentiated into men, women, and kids. Country wise, it is studied across China, Hong Kong, Taiwan, India, Indonesia, Thailand, Philippines, Vietnam, Malaysia, Singapore, South Korea, Japan, Australia, New Zealand, South Africa, UAE and rest of Asia-Pacific.

Request Sample Report: <https://www.alliedmarketresearch.com/request-sample/10287>

By product type, the running & walking shoes segment accounted for the highest Asia-Pacific athletic sportswear and footwear market share in 2019. This is attributable to the IoT-embedded smart running shoes, which enable end users to monitor, track, analyze, maintain fitness, and improve their performance through different connected apps in a smartphone or other devices, thus making athletic sportswear and footwear products popular among users.

Depending on user, the kid segment is anticipated to grow at a higher CAGR during the Asia-Pacific athletic sportswear and footwear market forecast period, due to the fact that children nowadays are not restricting themselves to only studies but are also focusing on extra curriculum activities to learn and explore. Thus, active participation of kids in recreational and sporting activities such as football, cricket, basketball, running, boxing, and yoga is expected to bolster the growth of the Asia-Pacific athletic sportswear and footwear market in the near future.

On the basis of sports, the yoga & gymnastic is anticipated to register the fastest growth, as users are now becoming more health conscious and are focusing on leading a healthy lifestyle. This, in turn, has encouraged users toward performing yoga and gymnastic to maintain their fitness, thereby augmenting the growth of the overall market.

For Purchase Enquiry: <https://www.alliedmarketresearch.com/purchase-enquiry/10287>

The key players operating in the Asia-Pacific athletic sportswear and footwear industry include Adidas Ag, Asics Corporation, Brooks Running Company, Fila Holding Corporation, Li Ning Company Limited, New Balance, Inc. Nike, Inc., Puma Se, Skechers USA, Inc, And Under Armour, Inc.

Key findings of the study

- By product type, the running and walking shoes segment accounted for the highest market share in 2019, growing at a CAGR of 3.8% from 2021 to 2027.
- By sports, the running segment accounted for the highest market share in 2019, growing at a CAGR of 4.4% from 2021 to 2027.
- By users, the men segment accounted for the highest market share in 2019, growing at a CAGR of 3.6% from 2021 to 2027.
- Country wise, China occupied maximum share in the Asia-Pacific athletic sportswear and footwear market in 2019 and is expected to dominate the market during the forecast period.

Related Reports:

- [Football Sportswear Market Is Estimated To Reach \\$114,414.1 Million By 2027](#)
- [Tennis Shoes Market Is Estimated To Reach \\$2,604.4 Million By 2028](#)
- [Football Market Is Estimated To Reach \\$3,712.7 Million By 2027](#)

About Allied Market Research:

Allied Market Research (AMR) is a full-service market research and business consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Analytics LLP

5034461141 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/549625549>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.