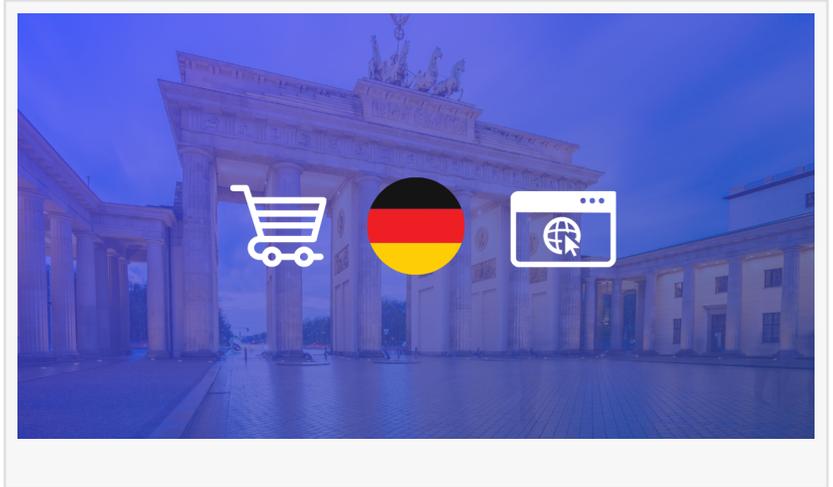


Germany E-Commerce Market Size, Share, Trends, Analysis and Forecast 2021-26

Looking forward, IMARC expects the Germany E-commerce market to grow at a CAGR of around 14% during the next five years.

SHERIDAN, WYOMING, UNITED STATES, August 25, 2021 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Germany E-Commerce Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the [Germany E-commerce market exhibited strong growth](#) during 2015-2020. E-commerce, or electronic commerce, refers to the selling and purchasing goods and services via the internet. It aids individuals and organizations to get access to payment gateways, internet banking, customer support, online shopping, stock investing, banking facilities, auctions, and ticketing services. With the increasing use of smartphones and growing internet penetration, consumers are becoming more inclined toward e-commerce platforms in Germany.



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E-commerce is an essential part of the German retail framework. The market is primarily driven by the increasing preference for brick-and-mortar stores due to their enhanced convenience and efficient doorstep delivery. Various e-commerce platforms allow consumers to pay through online methods, including PayPal, invoice, credit and debit cards. Besides this, with the outbreak of the coronavirus disease (COVID-19) pandemic, consumers are using e-commerce platforms to order essential commodities amidst strict social distancing measures and government-mandated lockdowns. Furthermore, the rising number of medium and small enterprises, development of 4G and 5G technology and flourishing start-up culture across the country are some of the other factors expected to impact the market growth in the near future. Looking forward, IMARC expects the Germany E-commerce market to grow at a CAGR of around 14% during the next five years.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

com, Inc.

Ebay Inc.

Idealo (Axel Springer SE)

Lidl Stiftung & Co. KG

[MediaMarkt](#)

OBI GmbH & Co. Deutschland KG

Otto GmbH & Co KG

Tchibo GmbH

Thomann GmbH

Zalando SE.

Market Segmentation:

Breakup by Type:

[Products](#)

Home Appliances

Apparels, Footwear and Accessories

Books

Cosmetics

Groceries

Others

Services

Financial

Digital Content

Travel and Leisure

Others

Breakup by Transaction:

Business to Business (B2B)

Business to Consumer (B2C)

Consumer to Consumer (C2C)

Others

Ask Analyst for Customization and Explore full report with TOC & List of

Figures: <https://www.imarcgroup.com/germany-e-commerce-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021-2026)

Market Trends

Market Drivers and Success Factors

The Impact of COVID-19 on the Global Market

Value Chain Analysis

Structure of the Global Market

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, and nanotechnology industries. We also provide cost model and manufacturing setup project reports through Syndicated Analytics, a subsidiary of IMARC Group.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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