

Benezon Ranks No. 602 on the 2021 Inc. 500/5000

Benezon attributes its 799% Revenue Growth to Superior Customer Service and Technology that Drives Better Health Outcomes

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benezon turn your benefits on

Magazine has announced that <u>Benezon</u>, a technology company whose mission is to promote employee engagement into their benefits, is No. 602 on its annual Inc. 500/5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a

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CEO of Benezon

unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses.

"We are honored to be recognized by Inc. Magazine and included on such a prestigious, nationally recognized list," said Bart Sheeler, Co-Founder and CEO of Benezon. "Ranked within the Top 1000 as nearly one of the top 10% of companies on the 2021 Inc. 500/5000, I am especially proud of our entire team that we have been able to continue serving our clients and growing our business amid COVID and a particularly difficult year."

"Our growth rate is the culmination of a focused and creative vision and outstanding execution from our dedicated and talented team," said Julian Lago, Co-Founder and President of Benezon. "We are really just getting started and have our sights on continuing our impressive growth and innovation initiatives."

Not only have the companies on the 2021 Inc. 5000 been very competitive within their markets, but this year's list also proved especially resilient and flexible given 2020's unprecedented challenges. Among the 5,000, the average median three-year growth rate soared to 543 percent, and median revenue reached \$11.1 million. Together, those companies added more than 610,000 jobs over the past three years.

"The 2021 Inc. 5000 list feels like one of the most important rosters of companies ever compiled," says Scott Omelianuk, editor-in-chief of Inc. "Building one of the fastest-growing companies in America in any year is a remarkable achievement. Building one in the crisis we've lived through is just plain amazing. This kind of accomplishment comes with hard work, smart pivots, great leadership, and the help of a whole lot of people."

Benezon's technology and support helps plan members easily understand and utilize their health plans while enabling employers to improve productivity, employee retention, and remain focused on the business. Specifically, The Benefits App™,



Benezon's Benefits Mobile App, along with their concierge-level advocacy service, offers a onestop solution for employee benefit needs, serving as a hub with links to member plan information, health portals, telemedicine services, lab values, physician contacts, and pricing information, among other services.

In addition, Benezon's platform employs technology to help client partners move their groups along the continuum of success that starts with creating awareness, and works through promotion to drive engagement – all in an effort to yield improvement at both the individual member level and for groups and their self-funded Insurance programs.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at <u>www.inc.com/inc5000</u>. Benezon's profile in the Inc. 500/5000 list can be found here: <u>https://www.inc.com/profile/benezon</u>.

Intuit, Zappos, Under Armour, Microsoft, Patagonia, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

About Benezon

Benezon provides a 24/7 personalized healthcare advocacy service to help plan members understand, access and utilize today's confusing healthcare system. Benezon's programs leverage multiple tools and year-round communication strategies to enhance program engagement, drive telemedicine utilization, and minimize overall healthcare claims. The Benezon Back Office[™] solution features "white labeled" healthcare advocacy, platforms and service delivery. We free up your team while supporting "your agency brand," giving you more time to focus on client relationships and landing more sales. For more information visit: <u>www.benezon.com</u>.

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