

Rebooting a Part of Tech History: Rare, Hand-built Apple-1 Will Hit Auction Block in November

John Moran Auctioneers is thrilled to offer rare Apple-1 Computer. This piece of technological history will be sold at auction November 1, 2021, at 12pm PST.

MONROVIA, CA, US, August 25, 2021 /EINPresswire.com/ -- The year 2021 marks the 45th

“

I purchased this used from the original owner in 1977....He was excited to buy the Apple-II and sold me this for about \$650. Of course, nobody knew it would become a collector's item...”

Consignor of the Apple-1 computer

birthday for Apple. The world's largest technology company is currently valued in the trillion-dollar range, and it all began with two Steve's, one garage, and Apple Computer 1, more commonly referred to as [Apple-1](#). The company was created in 1976 when electronic engineer Steve Wozniak (b. 1950) teamed up with marketing guru and industrial designer Steve Jobs (1955-2011). [John Moran Auctioneers](#) is thrilled to give tech lovers the opportunity to own one of the few remaining Apple-1 Computers. This fascinating piece of technological history is in mint condition, featuring many period-correct and original parts, and is in working order. Moran's flew in the foremost expert in his field to authenticate, inspect, and generate a

full condition report for the Apple-1 so that buyers can bid with confidence. The Apple-1 computer will be offered at auction with an estimate of \$400,000-600,000 during the [Post-war & Contemporary Art + Design](#) sale taking place on November 1, 2021, at 12:00pm PST. Join us one week before the sale during preview hours to see the Apple-1 on display or contact us directly for a private viewing. Bidding is now available online via Moran's new mobile app, Moran Mobile, available on both iOS and Android operating systems. Live bidding on a desktop is available through our website; bidding is also supported by telephone or absentee.

The first version of the company's personal computer built by Steve Wozniak was essentially a motherboard and a manual with instructions on which components needed to be purchased in order to assemble and use the machine. Wozniak contemplated making instructions available on how to build the computer he designed from start to finish for free to anyone who had the patience to create one on their own. Steve Jobs convinced him to instead combine the motherboard and its connections into a magazine box and sell them as a kit.

200 Apple-1 computers were hand-built by Wozniak, Jobs, and a skeleton crew in the garage that belonged to Jobs' parents. 175 of them were sold for \$666.66, a figure that catered to Wozniak's love of repeating numbers. 50 of the 175 computers were sold to Paul Terrell, owner of Byte Shop in Mountain View, California. When Jobs delivered the 50 Magazine boxes each containing an Apple-1 kit, Paul Terrell was not happy. He anticipated 50 all-in-one units that could simply be plugged in by the consumer, an unheard-of concept at the time. Jobs defended his delivery by pointing out that each box included all necessary elements to compose the machine and further convinced Terrell that Byte Shop could make a profit by selling keyboards, monitors, and power supplies within their store as an opportunity to upsell the product.



The Apple-1 computer will be offered at auction by John Moran Auctioneers with an estimate of \$400,000-600,000 during the Post-war & Contemporary Art + Design sale taking place on November 1, 2021, at 12:00pm PST.

This Apple-1 has recently undergone an extensive authentication, restoration, and evaluation process. It contains all period-appropriate and original parts, and it is in working order! In addition to the motherboard, monitor, and keyboard, this lot is equipped with 2 cassette tapes, 3 wires, and a period xerox-copy of the original owner's manual.

The wooden case that houses this computer is made from Koa wood and is in very good condition. In the 1970s Koa wood was abundant and easily accessible, especially on the west coast because it was native to Hawaii, but due to cattle grazing and extensive logging, the Koa tree is now considered much rarer and more expensive. There are only six known examples of the Koa wooden case in existence, and this unit is one of them.

Nathan Martinez
John Moran Auctioneers
+1 626-628-9343

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/549743202>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.