

Cloud Kitchen Market Size is expected to Record 12.0% CAGR Through 2027

Cloud Kitchen Market: Global Opportunity Analysis & Industry Forecast, 2021-2027. The cloud kitchen market is segmented into type, product type, nature & region

PORTLAND, OR, UNITED STATES, August 26, 2021 /EINPresswire.com/ -- Cloud kitchens are also known as dark or shared kitchens. Cloud kitchens are delivery-only kitchens, which can be owned by a brand or third party working with various brands. Brands which are using cloud kitchens can also

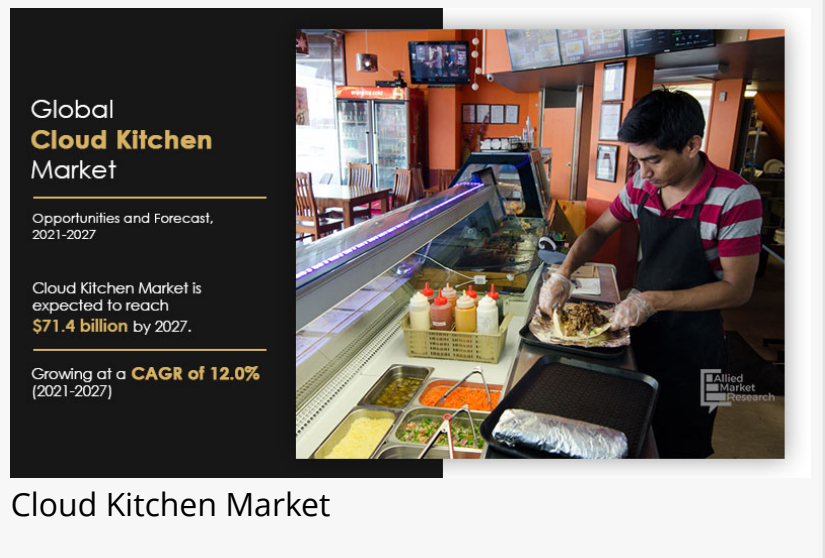
operate virtual restaurants or brick-and-mortar restaurant. Moreover, on the flip side brick-and-mortar restaurants are using separate [cloud kitchen](#) to provide more efficient delivery. In addition, the rise of on-demand food delivery is becoming a key trend in the food and beverages industry. Therefore, cloud kitchens represent a crucial element of this process, as large numerous operators adapt their businesses to a rising trend of online food delivery demand. As freshly prepared snacks and meals are becoming a large part of our lives owing to which more production of food will move into the cloud, which will also result in boosting the growth of the cloud kitchen market.

The global cloud kitchen market size was valued at \$43.1 billion in 2019, and is estimated to reach \$71.4 billion by 2027 with a CAGR of 12.0% from 2021 to 2027.

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The global cloud kitchen market is expected to witness significant growth owing to increase in demand for fast food among millennial and Gen Z. Moreover, introduction of new advance technology such as autonomous vehicle and drones has reduced the food delivery time, which has further augmented the growth of market. In addition, rise in trend of online advertisement of cloud kitchen products is anticipated to boost the overall revenue of the industry.



There has been an increase in number of users on various social media sites with rise in internet penetration. Considering this, most of the key players in the cloud kitchen market strategize on promoting their products and services on these social media platforms. Social media marketing is one of the major strategies adopted by various companies and industries to promote their product offerings. Thus, rise in use of social media marketing is anticipated to provide lucrative cloud kitchen market opportunity for its growth and eventually increase its customers.

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The key players operating in the cloud kitchen industry include Kitchen United, Rebel Foods, DoorDash Kitchen, Zuul Kitchen, Keatz, Kitopi, Ghost Kitchen Orlando, Dahmakan, Starbucks (Star Kitchen) and Cloud Kitchen.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the cloud kitchen market analysis from 2019 to 2027 to identify the prevailing cloud kitchen market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the cloud kitchen market segmentation assists to determine the prevailing cloud kitchen market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market industry.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The cloud kitchen market report includes the analysis of the regional as well as global cloud kitchen market trends, key players, market segments, application areas, and market growth strategies.

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