

Organic Snacks Market size is expected to grow at a CAGR of 13.6% from 2018 to 2025

The report segments the global organic snacks market based on product type, distribution channel, generation, and region.

PORTLAND, OR, UNITED STATES, August 26, 2021 /EINPresswire.com/ -- Snacks are small servings of food eaten between main meals. Organic snacks are produced organically using organic-certified ingredients that do not contain artificial additives and genetically modified organisms (GMOs). [Organic snack](#) foods are

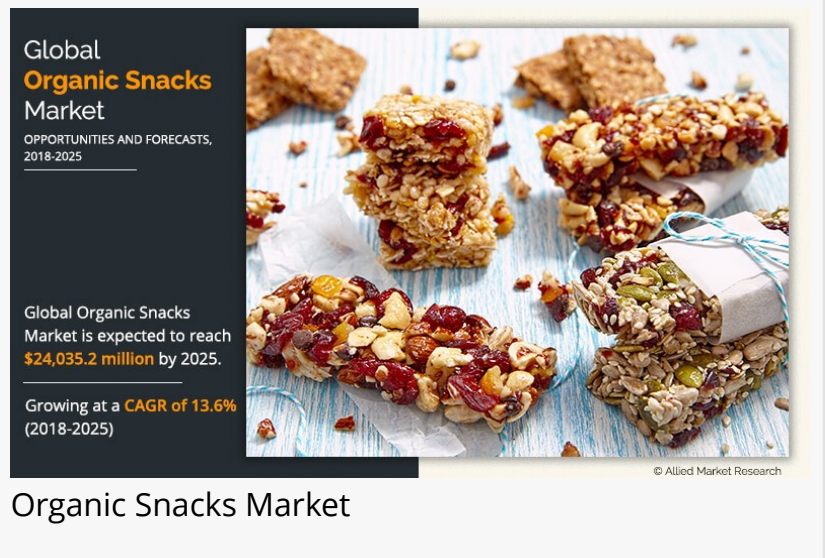
products that contain nutritious and healthy ingredients such as proteins, vitamins, and minerals. The organic snack foods such as potato chips, tortilla chips, and corn chips; bakery products such as pancakes, bagel, pretzels, and cookies; and confectionery such as candies, chocolates, raisins, etc. contain organic ingredients that are nutritious and gluten-free as compared with conventional snacks.

The global organic snacks market was valued at \$8,783.2 million in 2017, and is expected to garner \$24,035.2 million by 2025, registering a CAGR of 13.6% from 2018 to 2025.

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Increase in demand and consumption of organic foods in the emerging markets of Asia-Pacific such as India and China has significantly fueled the growth of the global organic snacks market. Furthermore, rise in disposable income and change in lifestyle & food habits further boost the organic snacks market growth. Moreover, rapid increase in number of large retail chains, including hypermarkets and supermarkets, propels the demand for organic snacks. In addition, rise in inclination for readymade and convenient food products, increase in spending capacity of people, and growth in demand for organic food increase the demand for organic snacks, thereby accelerating the organic snacks market growth. However, high cost of production hampers the



widespread adoption and act as the major restraint for the global organic snacks market. On the contrary, rise in disposable income and increase in willingness of people on buying premium and environment-friendly products in the emerging nations are expected to provide opportunities for the growth in the coming years.

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The growth of the organic snacks industry is driven by increase in disposable income of people along with rise in the living standards of consumers around the globe. Furthermore, hectic lifestyle and increase in the need for convenience and ready to eat food drive the growth of the market and help increase the organic snacks market size. Furthermore, growth in adoption of organic farming practices in various developed region is one of the top impacting factors driving the growth of the organic snack food market. Growth of the retail network in emerging economies, such as India, China, and Brazil, has led to increased availability of organic snacks, thus supplementing the organic snacks market growth. However, high cost of production hampers the widespread adoption and act as the major restraint for the global market. On the contrary, rise in disposable income and increase in willingness of people for buying premium and environment-friendly products in the emerging nations are expected to provide opportunities for the market growth in the coming years.

Players have adopted product innovations as their key strategies to increase their market share and to remain competitive in the market. The leading players in the organic snacks industry focus on providing customized solution to consumers as their key strategies to gain a significant market share globally. The key players profiled in the report include Pure Organic, PRANA, Made in Nature, Kadac Pty Ltd, Navitas Naturals, Hormel Foods, Hain Celestial, Conagra Brands, General Mills, and Woodstock Farms Manufacturing.

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The other market players (not profiled in this report) include SunOpta, Simple Squares, YummyEarth, Inc., Utz Quality Food, LLC, Eat Real, Creative Snacks Co., NurturMe, Annies Homegrown Inc, Navitas Organics, Clif Bar & Company, My Super Foods, Sprout, Peeled Snacks, Beanitos Inc., Late July Snacks LLC, 8 Rabbits, Cussons Australia Pty Ltd, Kraft Heinz, Kewpie Corporations, Louisville Vegan Jerky Co., and Organic Food Bar.

Key Benefits for Organic Snacks Market:

The report provides a quantitative analysis of the current organic snacks market trends, estimations, and dynamics of the market size from 2017 to 2025 to identify the prevailing market

opportunities.

The key countries in all the major regions are mapped based on their market share.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis and the organic snacks market size and segmentation assists in determining the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global organic snacks market.

Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of market players.

The report includes revenue generated from the sales and organic snacks market forecast across North America, Europe, Asia-Pacific, and LAMEA.

The organic snacks market report includes the organic snacks market analysis at regional as well as the global level, key players, market segments, application areas, and growth strategies.

Competitive intelligence of the industry highlights the business practices followed by key players across geographies and the prevailing market opportunities.

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