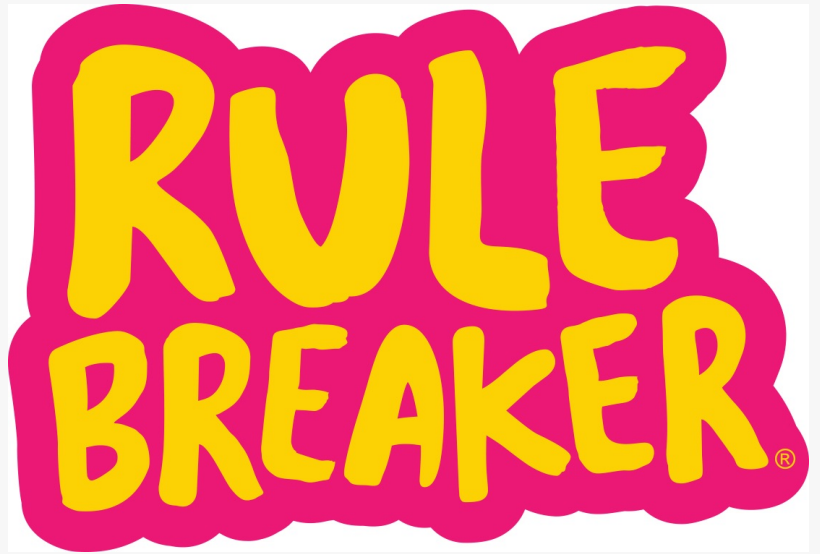


Rule Breaker Snacks Expands Distribution With CloudRetail

Creator of Vegan, Gluten-Free, Allergen-Free Treats Increases Availability In Key Markets and Leverages Marketplace Momentum For Innovative Food Experiences

NEEDHAM, MA, UNITED STATES, August 26, 2021 /EINPresswire.com/ -- Rule Breaker Snacks®, maker of innovative vegan, gluten-free, allergen-free treats is pleased to announce it has partnered with CloudRetail to provide consumers with its deliciously soft-baked treats through delivery services such as ChowNow, DoorDash, Postmates and UberEats. Distribution will begin in key markets in the west and south including Los Angeles, San Francisco, and San Diego, California, Tempe, Arizona and Austin, Texas with plans to expand further throughout the next year.



Rule Breaker Snacks are wholesome, clean-ingredient treats that are vegan, gluten-free, kosher, nut-free, non-GMO, and free from the top eleven allergens including dairy, eggs, sesame, soy, coconut and wheat.

The original bean-based brownies and blondies now known today as Rule Breaker Snacks were baked right in the home kitchen of founder Nancy Kalish, a health coach and former health journalist with a serious sweet tooth looking for better-tasting, better-for-you sweet treats. They quickly became a favorite with family and friends and then found success with small independent retailers. Today, Rule Breaker Snacks are available in over 4,000 retail locations nationwide and fresh off an appearance on NBC's Shark Tank has seen skyrocketing growth through online, specialty, foodservice and retail channels.

Rule Breaker Snacks are wholesome, clean-ingredient treats that are vegan, gluten-free, kosher, nut-free, non-GMO, and free from the top eleven allergens including dairy, eggs, sesame, soy, coconut and wheat. Deliciously soft-baked, Rule Breaker Snacks feature chickpeas as the first ingredient and are available in both singles and Bite formats and in four delicious flavors, Deep

Chocolate Brownie, Chocolate Chunk Blondie, Birthday Cake Blondie and (nut-free) P'Nutter Chocolate Chip Blondie.

"We are always looking for new and interesting ways to reach consumers, test ideas and meet the needs of the rapidly changing food marketplace," says Nancy Kalish, founder of Rule Breaker Snacks. "We see tremendous growth opportunity in this innovative channel and are thrilled to find a partner with the infrastructure and technology that CloudRetail brings to the table."

For more information about Rule Breaker Snacks, please visit rulebreakersnacks.com. To stay up to date on other news and information from Rule Breaker Snacks like the company's Facebook page, and follow Rule Breaker Snacks on Twitter and Instagram.

About Rule Breaker Snacks

Rule Breaker Snacks® is the maker of innovative 100% plant-based (vegan), gluten-free, non-GMO, allergen-free, bean-based treats. Founded by former health journalist and certified health coach Nancy Kalish as she searched for better-tasting, better-for-you sweet treats, Rule Breaker Snacks has upended snack time over the past few years with snacks that are perfectly and deliciously guilt-free. Rule Breaker Snacks are available online as well as in over 4,000 retail locations nationwide. For more information, visit rulebreakersnacks.com.

###

“

We see tremendous growth opportunity in this innovative channel and are thrilled to find a partner with the infrastructure and technology that CloudRetail brings to the table.”

Nancy Kalish, founder of Rule Breaker Snacks



Plant-based and deliciously soft-baked, Rule Breaker Snacks and Bites are vegan, gluten-free, nut-free, allergy-friendly, non-GMO and, well, just perfectly and deliciously guilt-free.

Peggy Kochenbach
Rule Breaker Snacks
+1 617.396.7350
[email us here](#)
Visit us on social media:
[Facebook](#)
[Twitter](#)



With all clean, allergy-friendly ingredients and just 100 calories per serving, Rule Breaker Bites are a great snack you can feel good about eating and giving to your family. (Just don't tell them there are beans in there!)

This press release can be viewed online at: <https://www.einpresswire.com/article/549823154>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.