

XPOINT TO MAKE U.S. DEBUT AT G2E 2021

Innovative Sports Betting and iGaming Geolocation Security Company To Launch Formally In USA at G2E 2021; Xpoint Partnering With SCCG Management On U.S. Rollout

LAS VEGAS, NV, USA, August 31, 2021 /EINPresswire.com/ -- Xpoint, the leading geolocation and compliance technology company which specializes in the U.S. sports betting and iGaming markets, has announced that it will launch formally in the U.S. at G2E, 2021, taking place in Las Vegas from October 4 – 7. Xpoint has also announced that it is partnering with SCCG Management, the specialist sports betting, iGaming, casino and sports marketing consultancy, as Xpoint begins its rollout throughout the U.S. market.



XPOINT LOGO

Xpoint, founded in 2019, brings innovative, partner-focused solutions to the established geo-compliance marketplace, facilitating safe and compliant betting and gaming for its partners, as well as providing enhanced marketing benefits for its partners that can be used across multiple business functions.

“Xpoint will change the sports betting and iGaming compliance landscape in the U.S., and we are proud to formally unveil Xpoint for the first time at G2E, 2021, in partnership with SCCG Management,” commented Marvin Sanderson, Xpoint Tech’s CEO and Co-Founder. “Xpoint changes the previous concept of geolocation technology as a regulatory box-checker. Our platform provides our partners with the safe, compliant framework within which they have to operate in the USA, and, uniquely in the global geolocation market, with the ability to develop a range of marketing benefits that can be deployed across multiple business functions.”

“The opportunity to partner with the leading geolocation and compliance platform for USA

sports betting and iGaming is an honor for SCCG Management,” added Stephen Crystal, Esq., Founder of SCCG Management. “We pride ourselves in bringing ‘best in class’ technology to the USA gaming industry!”

For more details on Xpoint, please go to xpoint.tech and follow Xpoint on social media via LinkedIn.

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ABOUT XPOINT SERVICES LLC

Xpoint provides essential geolocation security solutions and sales and marketing opportunities to the global sports betting and iGaming industries. The innovative Xpoint platform ensures Xpoint’s partners meet their regulatory geo-compliance obligations, and

delivers enhanced value to its partners by through the generation of data that can drive marketing programs. Founded in 2019, with U.S. offices in Miami, Florida, and led by Xpoint’s CEO and Co-Founder Marvin Sanderson - a global sports betting and iGaming industry leader - Xpoint is changing the global geolocation market, bringing innovation to an industry that has, to

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Marvin Sanderson, Xpoint Tech’s CEO and Co-Founder

date, viewed geo-compliance as utility, not a new business opportunity. Find out more about Xpoint by going to xpoint.tech and follow Xpoint on LinkedIn.

ABOUT SCCG MANAGEMENT

SCCG Management is a consultancy that specializes in sports betting, iGaming, sports marketing, affiliate marketing, technology, intellectual property protection, product commercialization, esports, capital formation, M&A, joint ventures, casino management, and governmental and legal affairs for the casino and iGaming industry.



SCCG Management Logo

XPOINT MEDIA CONTACTS

Tom Webb - E: tom@redknotcomms.com | T: (+1) 512 952 9369

Camilla Wright - E: camilla@redknotcomms.com | T: (+44) 7968 166 031

SCCG MANAGEMENT MEDIA CONTACT

Stephen A. Crystal, CEO, SCCG Management – E: Stephen.Crystal@SCCGManagement.com | T: +1 (702) 427 - 9354

Stephen A. Crystal
SCCG Management
+1 702-427-9354

[email us here](#)

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