

# Canned Food Market Size, Analysis, Segmentation, Industry Outlook and Forecasts, 2019–2026

*According to the canned food market Analysis, the market is segmented on the basis of product type, distribution channel, type, and region.*

PORTLAND, OR, UNITED STATES, August 31, 2021 /EINPresswire.com/ -- Canning of food products is a preservation method, which includes sealing and sterilizing of food products in airtight containers. Various [canned food](#) products offered in the market include seafood, meat, fruits, vegetables, meals, sweets & desserts, soups & sauces, beans, lentils, and pastas. Canning process retains many essential nutrients; hence, canned food products have been one of the preferred choices of the preserved food products in the market.

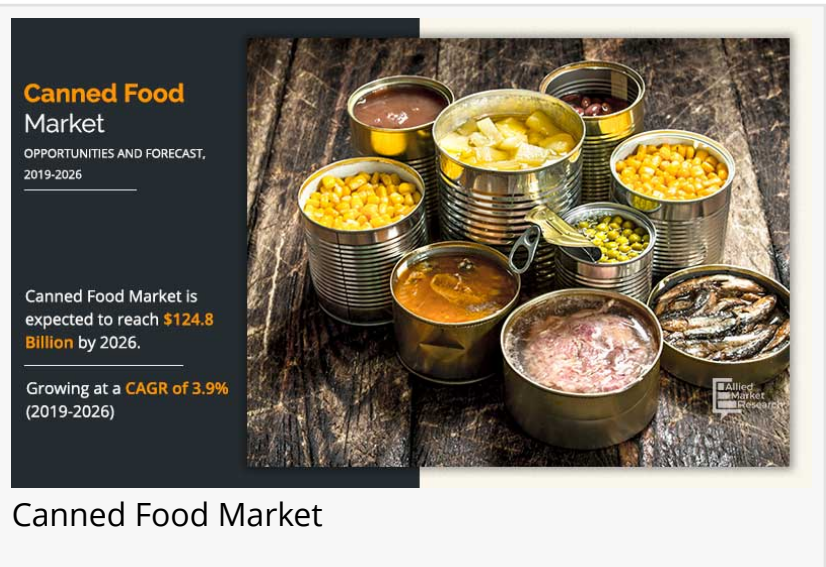
Owing to busy lifestyle, consumer inclination toward the consumption of convenience food products has increased during the recent past. Due to retention of high amount of nutrients, color and flavor, canned foods have become one of the most preferred choices of preserved foods among consumers.

The canned food market size was valued at \$91.4 billion in 2018, and is estimated to reach \$124.8 billion by 2026, registering a CAGR of 3.9% from 2019 to 2026. In 2018, the canned meat & seafood segment accounted for more than one third of the total canned food market share.

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Growing awareness among consumers regarding the health hazards and ill effects of the food produced/grown using synthetic chemicals is likely to drive the growth of the organic canned food market in the future.



The canned food market growth is propelled by the rise in demand for convenience foods in the market. Busy lifestyle and increasing women workforce have contributed to consumer shift toward nutritional food products along with convenience, both offered by canned food products. Canning of food products retain high nutritional value such as proteins, fibers, minerals, and antioxidants. Furthermore, with the growing retail industry and rise in penetration of e-commerce, the reach of canned food products in emerging markets is likely to grow in the future.

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The players in the canned food market have adopted business expansion as their key developmental strategy to expand their market share, increase profitability, and remain competitive in the market. The key players profiled in the report include Del Monte Foods, Conagra Brands, Kraft Heinz, Nestlé, Campbell Soup Company, JBS, CHB Group, AYAM, Danish Crown, and Bolton Group.

#### Key Benefits for Stakeholders:

The report provides a quantitative analysis of the current canned food market trends, estimations, and dynamics of the market size from 2018 to 2026 to identify the prevailing opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis and the market size and segmentation assists in determining the prevailing canned food market opportunities.

The major countries in each region are mapped according to their revenue contribution to the market.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the canned food industry.

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