

Lingerie Fighting Championships Launches "LFC Madness 2" Today

32 More Prospects Compete For a Chance to Join LFC

LAS VEGAS, NEVADA, USA, September 1, 2021 /EINPresswire.com/ -- Lingerie Fighting Championships, Inc. ("LFC") (OTC Pink:BOTY) begins LFC Madness 2 today, a month-long bracket-style tournament featuring prospects from all over the world. It follows just two months after the first LFC Madness shocked by collecting more than 100,000 votes between the contest's debut July 1 and conclusion July 31.

"We hadn't really planned to do another one so soon," CEO Shaun Donnelly admits. "But it was so popular

LFC Madness 2 Runs September 1-30

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Once again the contest will feature 32 prospects vying for just two spots in the controversial



We hadn't really planned to do another one so soon. But it was so popular with fans and we've had so many new prospects join lately we decided not to wait." Shaun Donnelly, CEO MMA league. Fans vote on each virtual match and the fighter with the most votes will advance to the next round. The two prospects who survive all 5 rounds will receive a LFC contract and fight each other on Halloween at LFC35: Booty Camp 2. Both will also win a \$1200 diamond bracelet courtesy of LFC sponsor Boston Diamonds & Bling.

"I don't know which inspires them more," Donnelly says, "the opportunity to fight for us or the opportunity to win the bling."

LFC Madness finalists T'Bella 'Rebel Princess' Madisyn and Bella Rockafella will be presented with \$1000 watches courtesy Village Watch Center at the Halloween event. Both companies are

owned by Liana Rubinov who got her first exposure to LFC at the league's three recent Sturgis Motorcycle Rally where she presented Fight of the Night winners with a custom pendant her company designed especially for the occasion.

"It was a blast watching all the action," Rubinov says, "and seeing the fighter's excitement when they were selected by the fans as the most entertaining fight of the night."

The first round of LFC Madness 2 begins today as Hungarian bodybuilder Sheena Bathory takes on Canadian wrestler Maria Romano.

"We've been getting prospects from far and wide," CEO Shaun Donnelly says. "At LFC35 Angelica Ko will be debuting all the way from Italy."

Fans can visit the LFC's official web-site at https://lingeriefc.com/lfc-madness-2/ to vote for their favorite prospect in each virtual match-up.

LFC35: Booty Camp 3D will take place in Las Vegas on Sunday October 31 and will be live streamed at www.lingeriefc.com. It will also be available live on more than 2000 cable & satellite systems via iN DEMAND and will later appear on LFC Network, the league's upcoming Roku channel which is expected to launch on September 30

Sheena Bathory (Hungary) Is One Of 32 Prospects Hoping To Make It To the Finals and Debut in Las Vegas



Boston Diamonds & Bling Will Be Awarding Both Finalists \$1200 Diamond Bracelets

(the same day the LFC Madness 2 finalists are announced).

About Lingerie Fighting Championships Inc.

Lingerie Fighting Championships Inc. is a sports entertainment company focused on producing unique mixed events for live audiences and television viewers featuring attractive female fighters.

For more information please visit <u>www.lingeriefc.com</u>.

Forward Looking Statements

This release contains certain "forward-looking statements" relating to the business of the Company. These forward-looking statements are often identified by the use of forward-looking terminology such as "believes," "expects," "anticipates" or similar expressions. Such forward looking statements involve known and unknown risks and uncertainties that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Investors should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of a variety of factors, including the Company's ability to deliver the content as described in this press release, to generate revenue from the agreement described in this press release and to enter into distribution agreements with cable and satellite systems with sufficient viewership to generate revenue from the program.

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