

# Global Synthetic Sweeteners Market Trends, Strategies, And Opportunities In The Synthetic Sweeteners Market 2021-2030

*The Business Research Company's Synthetic Sweeteners Global Market Report 2021: COVID-19 Impact And Recovery To 2030*

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/EINPresswire.com/ -- According to the new market research report '[Synthetic Sweeteners Global Market Report 2021: COVID-19 Impact And Recovery](#)' published by The Business Research Company, the synthetic sweeteners market is expected to grow from \$45.96 billion in 2020 to \$51.37 billion in 2021 at a compound annual growth rate (CAGR) of 11.8%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$55.78 billion in 2025 at a CAGR of 2%. The rising health awareness among global consumers increased the demand for synthetic sweeteners, thus driving the market for synthetic sweeteners during the period.

Request For A Sample For The Global Synthetic Sweeteners Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2714&type=smp>


The synthetic sweeteners market consists of sales of synthetic sweeteners and related services. Synthetic sweeteners are used as applications in weight loss assistance, dental care, and diets for patients with diabetes mellitus and reactive glycaemia. Synthetic sweeteners are chemically processed substances that are used in place of sweeteners with sugar (sucrose) or sugar alcohols.

Trends In The Global Synthetic Sweeteners Market

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## GLOBAL SYNTHETIC SWEETENERS MARKET


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**Rising Health Awareness Among Global Consumers Is The Main Driver Of The Market**





Sucralose-based sweeteners are increasingly being used as applications in the food industry. Sucralose is sweeter than sugar and is a low-calorie ingredient that does not cause dental cavity. Growing concerns of cardiovascular disorders due to increased consumption of sugar-based foods are encouraging the use of artificial sweeteners such as sucralose.

Expected Growth Rate Through 2025

2%

Expected Market Size By 2025

\$55.78 Billion

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**Synthetic Sweeteners Global Market Report 2021: COVID-19 Impact And Recovery To 2030**

sweeter than sugar and is a low-calorie ingredient that does not cause dental cavities. Growing concerns of cardiovascular disorders due to increased consumption of sugar-based foods are encouraging the use of artificial sweeteners such as sucralose. Additionally, declining production and rising sugar prices worldwide are also encouraging the use of sucralose-based sweeteners. These sweeteners are the major substitutes of sugar in carbonated beverages, juices, dairy products, sugar-free chewing gums, confectionery, and bakery goods. For instance, in the U.S., PepsiCo is using sucralose-based sweeteners by replacing aspartame in diet Pepsi.

#### Global Synthetic Sweeteners Market Segments:

The global synthetic sweeteners market is further segmented based on product type, application, distribution channel and geography.

By Product Type: Aspartame, Acesulfame K, Saccharin, Sucralose, Neotame, Others

By Application: Bakery, Dairy, Confectionery, Beverages, Soups, Sauces and Dressings, Other Applications

By Distribution Channel: Supermarkets & Hypermarkets, Departmental Stores, Convenience Stores, Others

By Geography: The global synthetic sweeteners market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read More On The Report For The Global Synthetic Sweeteners Market At:

<https://www.thebusinessresearchcompany.com/report/synthetic-sweeteners-global-market-report>

Synthetic Sweeteners Global Market Report 2021 is one of a series of new reports from The Business Research Company that provides synthetic sweeteners market overviews, analyzes and forecasts market size and growth for the global synthetic sweeteners market, synthetic sweeteners market share, synthetic sweeteners market players, synthetic sweeteners market segments and geographies, synthetic sweeteners market's leading competitors' revenues, profiles and market shares. The synthetic sweeteners market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Read Synthetic Sweeteners Global Market Report 2021 from The Business Research Company for information on the following:

Data Segmentations: Market Size, Global, By Region And By Country; Historic And Forecast Size, And Growth Rates For The World, 7 Regions And 12 Countries

Synthetic Sweeteners Market Organizations Covered: Cargill Inc., Archer Daniels Midland, Ingredion Inc., Roquette, Ajinomoto Co. Inc., JK Sucralose Inc., Dupont, Merisant Company (subsidiary of MacAndrews & Forbes Incorporated), Celanese Corporation, McNeil Nutritionals, NutraSweet Property Holdings, Inc., Hermes Sweeteners Ltd., MORITA Kagaku Kogyo Co., Ltd., PureCircle, Sunwin Stevia International, Inc., Zydus Wellness Ltd.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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Here is a list of reports from The Business Research Company similar to the Synthetic Sweeteners Global Market Report 2021:

Ethyl Alcohol And Other Basic Organic Chemical Global Market Report 2021 - By Type (Synthetic Sweeteners, Plasticizers, Ethyl Alcohol, Silicone (Except Resins), Fatty Acids, Gum And Wood Chemicals), By End-User Industry (Chemical Industry, Coating & Printing Industry, Electronics Industry, Food & Pharmaceutical Industry), By Grade (Food Grade, Industrial Grade, Cosmetics Grade), COVID-19 Impact And Recovery

<https://www.thebusinessresearchcompany.com/report/ethyl-alcohol-and-other-basic-organic-chemical-global-market-report-2020-30-covid-19-impact-and-recovery>

Pharmaceutical Excipients Global Market Report 2021 - By Functionality (Fillers And Diluents, Suspending And Viscosity Agents, Coating Agents, Binders, Flavoring Agents And Sweeteners, Disintegrants, Colorants, Lubricants And Glidants), By Type Of Formulation (Oral Formulation, Topical Formulation, Parental Formulation), By Product (Inorganic Chemicals, Organic Chemicals), COVID-19 Growth And Change

<https://www.thebusinessresearchcompany.com/report/pharmaceutical-excipients-global-market-report-2020-30-covid-19-growth-and-change>

Sugar And Confectionery Products Global Market Report 2021 - By Type (Sugar, Confectionery Product), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, E-Commerce), COVID-19 Impact And Recovery

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