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Wi-Fi as a Service Market Trend, Business Scope and Global Demand 2020 – 2028

The global Wi-Fi as a service market size is expected to reach USD 14.51 Billion in 2028 and register a CAGR of 20.2%

VANCOUVER, BC, CANADA, September 1, 2021 /EINPresswire.com/ -- The global Wi-Fi as a service market size is expected to reach USD 14.51 Billion in 2028 and register a CAGR of 20.2% during the forecast period, according to latest analysis by Emergen Research. Robust market revenue growth is expected to be driven by increasing implementation of public Wi-Fi, rising

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demand for Wi-Fi as a service to reduce capital and operational expenditure, and increasing government initiatives towards smart city projects.

However, rising concerns regarding data security and privacy is a key factor expected to hamper growth of the global Wi-Fi as a service market to some extent over the forecast period.

The report is an appropriate prototype of the Wi-Fi as a Service industry, entailing a thorough investigation of the global Wi-Fi as a Service market. The report serves as a valuable source of data and information relevant to this business vertical. It covers numerous industry aspects, with a special focus on market scope and application areas. The Wi-Fi as a Service report identifies the fundamental business strategies employed by industry professionals and offers an insightful study of the value chain and the distribution channels of the global Wi-Fi as a Service market. The current industry trends, growth potential, up-to-date outlines, and market restraints have also been analyzed by the authors of the report.

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An extensive analysis of the Wi-Fi as a Service market has also been performed, which includes different factors, right from region-centric statistical data and commercial progress to both

macro- and micro-economic indicators that are vital to draw a precise forecast. Furthermore, the study gives a comprehensive assessment of the growth prospects, challenges, drivers, hurdles, and the patents observed in the Wi-Fi as a Service market. Additionally, the key vendor analysis, product launches, market trends, and revenue generation, have also been furnished in the report to help readers formulate lucrative strategies.

Competitive Scenario:

The Global Wi-Fi as a Service Market is consolidated due to the presence of a large number of both domestic and international manufacturers. The international companies are resorting to innovative expansion strategies like mergers and acquisitions (M&A), joint ventures, and collaborations, in order to broaden their product range, thereby increasing the global market share.

It also sheds light on the overall competitive landscape, growth trends, market concentration rate, mergers and acquisitions, joint ventures, collaborations, and other strategic alliances and business expansion tactics adopted by the companies to gain a robust footing in the Wi-Fi as a Service market. The report also provides information on the new players entering the market and offers them strategic recommendations to overcome the entry-level barriers and make fruitful business decisions.

Top key Companies in Wi-Fi as a Service Market are:

Extreme Networks Inc., Cisco Systems, Inc., Rogers Communications Inc., Wi-Fi-Soft Solutions Pvt. Ltd., CommScope Inc., Viasat Inc., iPass Inc., Riverbed Technology, Inc., Ubiquiti Inc., and Mist Systems, Inc.

Segmentation Landscape:

The report further segments the Wi-Fi as a Service market on the basis of product types and application spectrum offered in the market. The report also offers insights into the segment expected to show significant growth over the projected period. The study focuses on the growth rate of every segment and is explained through detailed graphs, figures, charts, and tables. These segments are analysed on the basis of present, emerging, and future trends. The regional segmentation provides current and forecast demand estimation for the Wi-Fi as a Service industry in key regions.

Emergen Research has segmented the global Wi-Fi as a service market on the basis of service, organization size, location, end-use, and region:

Service Outlook (Revenue, USD Billion; 2018–2028)
Managed Services
Professional Services

Organization Size Outlook (Revenue, USD Billion; 2018–2028)
SMEs
Large Enterprises

Location Outlook (Revenue, USD Billion; 2018–2028)
Indoor Location
Outdoor Location

End-Use Outlook (Revenue, USD Billion; 2018–2028)
Retail
Healthcare
Education
BFSI
Government
Hospitality
Manufacturing
Transportation & Logistics
Telecom & IT
Others

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Regional Landscape:

Geographical distribution of the Wi-Fi as a Service market includes analysis of the leading players present in the key regions of North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report offers valuable insights into the market size, share, growth rate, production and consumption rate, supply and demand ratio, import/export, revenue contribution, and strategies adopted by the prominent companies located in each region. Overall, the report offers deep insights into the current and emerging trends of the Wi-Fi as a Service market, along with the projected growth rate over the forecast timeline.

The complete regional analysis covers:

North America (U.S., Canada, Mexico)
Europe (U.K., Italy, Germany, France, Rest of EU)
Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
Latin America (Chile, Brazil, Argentina, Rest of Latin America)
Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The Global Wi-Fi as a Service Market is formulated through extensive primary and secondary research, which is further validated and verified by industry experts and professionals. SWOT

analysis and Porter's Five Forces Analysis are used to examine and assess the market and its players. Moreover, the report also offers a feasibility study and investment return analysis to assist the readers in making strategic investment plans.

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Key market aspects studied in the report:

Market Scope: The report explains the scope of various commercial possibilities in the global Wi-Fi as a Service market over the upcoming years. The estimated revenue build-up over the forecast years has been included in the report. The report analyzes the key market segments and sub-segments and provides deep insights into the market to assist readers with the formulation of lucrative strategies for business expansion.

Competitive Outlook: The leading companies operating in the Wi-Fi as a Service market have been enumerated in this report. This section of the report lays emphasis on the geographical reach and production facilities of these companies. To get ahead of their rivals, the leading players are focusing more on offering products at competitive prices, according to our analysts.

Report Objective: The primary objective of this report is to provide the manufacturers, distributors, suppliers, and buyers engaged in this sector with access to a deeper and improved understanding of the global Wi-Fi as a Service market.

Key reasons to buy the Global Wi-Fi as a Service Market report:

The latest report comprehensively studies the global Wi-Fi as a Service market size and provides useful inference on numerous aspects of the market, such as the current business trends, market share, product offerings, and product share.
The report offers an insightful analysis of the regional outlook of the Wi-Fi as a Service market. It offers a detailed account of the end-use applications of the products & services offered by this Wi-Fi as a Service industry.
The report holistically covers the latest developments taking place in this industry. Therefore, it lists the most effective business strategies implemented by the Wi-Fi as a Service market rivals for ideal business expansion.

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