

Scamproof Announces New Partnership With IDX To Expand Scam, Fraud and Identity Theft **Prevention Offerings**

The partnership will enhance the popular SCAMRx solution that provides 24/7 access to U.S. based threat consultants and stops scams and fraud in real time.

MIAMI, FLORIDA, UNITED STATES, September 7, 2021 /EINPresswire.com/ -- Scamproof, Incorporated a Florida based provider of the innovative scam and fraud prevention product SCAMRx has announced a new partnership with IDX, the largest provider of data breach and identity protection services to the



Scam Prevention & Data Monitoring

U.S. government and a trusted provider to Fortune 500-sized companies and large strategic partners. IDX currently protects over 40 million individuals from privacy risks.

"We're honored to partner with IDX", says Scamproof CEO and co-founder Noah Gershon. "This

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allows us to expand our offerings and supplement our popular SCAMRx product with a full suite of identity theft protection features, data breach response services and million dollar identity theft insurance coverage."

SCAMRx, a stand alone product pioneered by Scamproof gives members 24/7 access to U.S. based threat advisors who provide recommendations and guidance on the validity of requests, solicitations and demands. Members can call with questions about suspicious communications and speak with a trusted, calming voice.

Noah Gershon

"These communications put people in high-stress situations where they may not make the best decisions. To give someone the ability to speak with a trained fraud expert BEFORE they act on a solicitation is a real game changer", says Gershon. "Phone scams alone cost consumers over 19

billion dollars in 2020 and SCAMRx provides a true safety net with regard to the protection of assets in real time".

The new Scamproof product called DATAGUARD combines the on-call SCAMRx protection with robust identity and data monitoring features found in the IDX solution. DATAGUARD members also have 24/7 access to fraud remediation experts and identity recovery specialists. The complete list of DATAGUARD features can be found <u>here.</u>

"In my opinion, the new DATAGUARD solution is one of the most effective ways to stop scams and fraud before they happen while also monitoring your information and data for compromise. It's basically a brand new and much needed product for complete consumer scam, fraud and identity theft protection", said Gershon.

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