

# Patient Engagement Solutions Market Report 2021-26: Industry Share, Size, Share, Trends

*According to the latest report by IMARC Group, the market to grow at a CAGR of around 13% during 2021-2026.*

SHERIDAN, WYOMING, UNITED STATE, September 2, 2021 /EINPresswire.com/ -- According to the latest report by IMARC Group, The global [patient engagement solutions market](#) exhibited strong growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of around 13% during 2021-2026.

Patient engagement solutions stand for a system that combines patient activation with interventions for improving health outcomes and offers better patient care at lower costs. These solutions also allow healthcare professionals to establish communication with their patients by using an online portal. Patient engagement solutions utilize various technologies, such as portal and automated messaging, while ensuring patient satisfaction, service and safety quality.

## Market Trends:

The increasing awareness regarding mobile health among the masses is primarily driving the global patient engagement solutions market. Mobile or electronic health platforms provide patients with helpful information at every interaction, create trigger-based appointments or prescription refill reminders, send periodic healthcare tips and offer post-diagnosis notes. Besides this, governments of several nations are providing incentives to digitally transformed healthcare services which in turn is providing a positive outlook to the market. Furthermore, with the growing technological advancements, companies are increasingly investing in innovative cloud or web-based patient-centric engagement solutions that assist in improving the patient healthcare experience by creating efficient operations by changing payment methods, models and regulations, and lowering the cost of health plans. All the above-mentioned factors are anticipated to further bolster the market growth in the coming years.

Get a PDF Sample for more detailed market insights: <https://www.imarcgroup.com/patient-engagement-solutions-market/requestsampl>

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

## Competitive Landscape:

AdvancedMD (Global Payments Inc.)  
Allscripts Healthcare Solutions Inc.  
Athenahealth Inc.  
Cerner Corporation  
EMMI Solutions LLC (Wolters Kluwer N.V.)  
Epic Systems Corporation  
GetWellNetwork Inc.  
Lincor Solutions Limited  
McKesson Corporation  
Meddecision Inc. (Health Care Service Corporation)  
Orion Health Ltd.  
Phytel Inc. (International Business Machines Corporation).

For more information about this report visit: <https://www.imarcgroup.com/patient-engagement-solutions-market>

The report has segmented the market on the basis of Product Type, Distribution Channel, Packaging Type and Region.

## Breakup by Therapeutic Area:

Chronic Diseases  
Obesity  
Diabetes  
Cardiovascular  
Others  
Fitness  
Women's Health  
Mental Health  
Others

## Breakup by Application:

Social Management  
Health Management  
Home Healthcare Management  
Financial Health Management

## Breakup by Component:

Software  
Services  
Hardware

Breakup by Delivery Type:

Cloud-based  
On-premises

Breakup by End User:

Payers  
Providers  
Others

Breakup by Region:

North America (United States, Canada)  
Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)  
Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)  
Latin America (Brazil, Mexico, Others)  
Middle East and Africa

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### [sports medicine market size](#)

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

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IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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