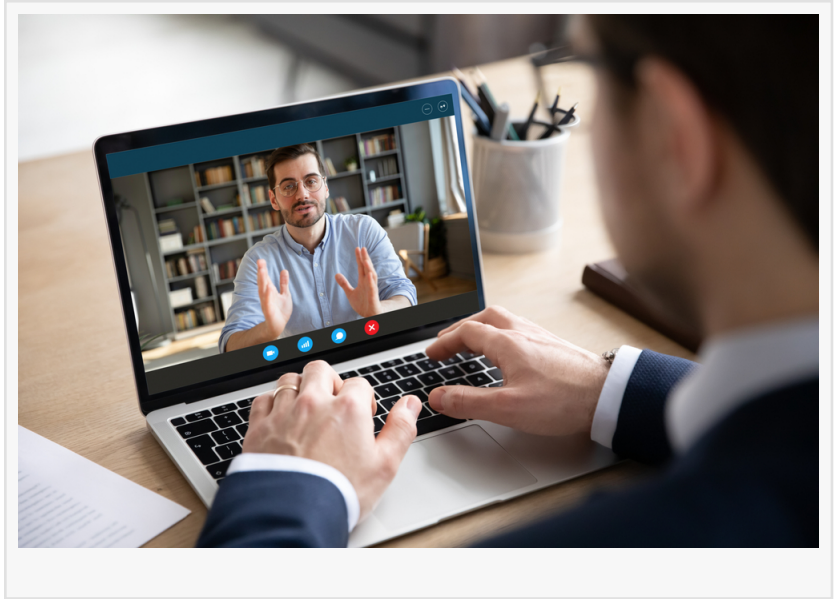


Effective Practice Management Helps Chiropractors Expand During Pandemic

The last 18 months has been a trying time for many businesses, including chiropractic practices. Lockdowns have resulted in fewer patients and loss of revenue.

CLEARWATER, FLORIDA, USA,
September 7, 2021 /EINPresswire.com/
-- The last 18 months has been a trying time for many businesses, including chiropractic practices. Lockdowns and social distancing have kept many Americans at home, resulting in fewer patients and a loss of revenue.



Not only does this affect the practice owner it also trickles down to the staff and patients. Eleven percent of practice staff have been laid off or lost their jobs in the last year and patients are putting off visits just when they need them the most. As the pandemic stretches on, viability remains under threat for those practice owners who have no systems or proven strategies for expansion during a crisis.

“

The practice analysis, training, and consulting have helped me through the pandemic, made my life a lot easier, and made my business stable and successful”

Greg Sternquist D.C.

Effective Practice Management has launched a campaign to assist chiropractors who want to recover from the effects of the pandemic and expand their business, so they can once more service a growing number of people who need their help.

The program is delivered online, so it's available to chiropractors anywhere in the country. There's no time away from the practice and no costs for travel and

accommodation.

Greg Sternquist D.C. of Anchorage, Alaska is one practitioner who has benefited from the program. “The practice analysis, training, and consulting have helped me through the pandemic,

made my life a lot easier, and made my business stable and successful,” says Sternquist.

Steve and Raelynn Torzone’s practice in Annapolis, Maryland went through a tough time during the pandemic and this program has helped them recover and expand. “We’ve been working hard to get our stats back into an upward trend and by June we saw results,” says Torzone. “The combination of instruction and excellent consulting made it possible.”

The program is a complete system of practice management. It starts with a comprehensive practice analysis to establish exactly which areas of the practice need attention. An individual program is prepared for the practice based on this analysis and training and consulting follow to help the practice owner implement the program. The full program covers finances, management, marketing, social media, hiring, training staff, and growth strategies.

Request the [Practice Analysis here](#).

Download the eBook [More Personal Income from Your Practice](#)

For more information on Effective Practice Management [visit the website](#).

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