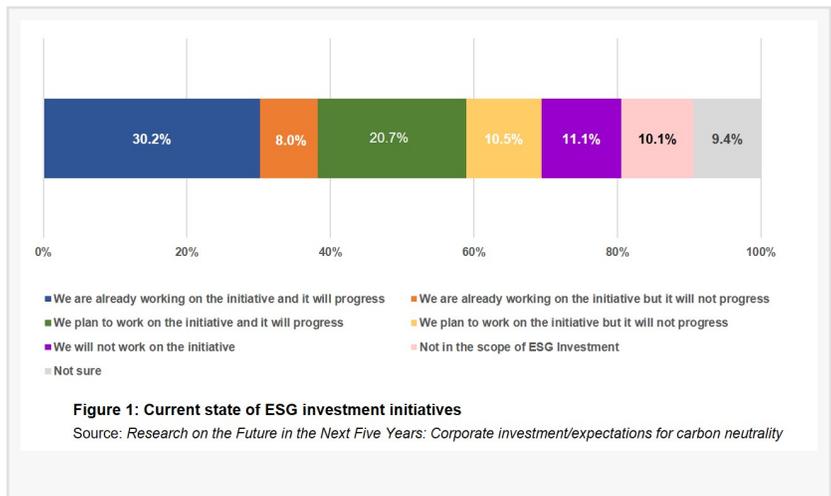


# Many Are Upbeat on ESG, Expecting Positive Business Performance

Survey results from January revealed that most businesspeople have a positive view of the ESG-related initiatives being conducted or planned by their companies.

TOKYO, JAPAN, September 7, 2021 /EINPresswire.com/ -- Analysis of the current state of corporate initiatives in ESG investment and how they are associated with the business performance of companies was performed using survey data from January 2021.



The survey asked respondents whether the companies they manage or work for will promote corporate initiatives for ESG investment in the future. Those who answered either "We are already working on the initiative and it will progress" or "We plan to work on the initiative and it will progress" accounted for approximately 50% of the respondents. They can be seen as comprising a "positive group" that is aggressively working on ESG-related issues.

Meanwhile, less than 20% replied either "We are already working on the initiative but it will not progress" or "We plan to work on the initiative but it will not progress." The results revealed that most businesspeople have a positive view of the ESG-related initiatives being conducted or planned by their companies.

The survey also asked respondents about the business performance outlooks of their companies for FY2021 compared with FY2020.

The survey respondents were mainly corporate executives, and the results showed that more corporate owners and managers had an optimistic view of their companies' ESG investment initiatives. Respondents with a positive view of ESG investment also seemed to have a strong tendency to see a bright future for the business performance of their companies.

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