

Organic Dairy Food and Drinks Market Predicted To Reach A Valuation Of \$38,765.0 Million by 2026

The organic dairy food and drinks market is segmented on the basis of type & region. Based on type, organic milk segment category grow at a steady CAGR of 10.0%

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-- [Organic dairy food and drinks](#) are manufactured by using organic milk as a raw material collected from livestock with the help of organic farming methods. It mainly includes perishable products such as milk, yoghurt, cheese, butter, and ice cream, which are used on a daily basis by consumers. Organic dairy products have 50% higher levels of beneficial omega-3 fatty acids than conventionally produced dairy as well as 40% more of the heart-healthy conjugated linoleic acid (CLA) than their regular dairy products. Moreover, organic milk is rich in minerals and antioxidants, such as iron, vitamin E, selenium, and carotenoids. Given all the beneficial properties and high consumption of dairy worldwide, organic dairy food and drinks are in high demand, especially in the health and fitness community.

The global organic dairy food and drinks market size was valued at \$17,849.0 million in 2018 and is projected to reach \$38,765.0 million by 2026, to register a CAGR of 10.2% during the forecast period. Based on type, the organic milk segment is the most prominent category and is projected to grow at a steady CAGR of 10.0% through 2019-2026.

Get detailed COVID-19 impact analysis on the Organic Dairy Food And Drinks Market:

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People have become very health conscious today as prevalence of chronic diseases has increased over the years. This has encouraged people to look for food options to stay healthier and as a result of which consumption of organic products has experienced growth.



The demand for organic dairy food and drinks has been steadily increasing. Growth in health awareness among consumers is one of the key driving factors affecting the organic dairy food and drinks market size. In addition, food safety, environmental protection, animal welfare, and increase in use of natural and organic products are other major factors contributing to the growth of this market. Moreover, rise in purchasing power of consumers, improved standard of living, and initiatives taken by government associations such as low interest rates and loan facilities, are also driving the growth of this market in developing countries. However, high price of organic dairy products, private labels faking organic dairy products labels, lack of promotion, and increase in R&D cost hamper the organic dairy food and drinks market growth. On the contrary, Organic Dairy Food and Drinks Market Opportunity is expected to experience increase with the improvements in product offering together and attractive packaging.

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Players in the organic dairy food and drinks industry have adopted acquisition as their key strategy to increase their market share and to remain competitive in the market. The leading players in the organic dairy food and drinks market have also focused on product launch as their key strategy to gain a significant market share globally. The key players profiled in the organic dairy food and drinks market report include BJ's Wholesale Club Inc, Chobani, LLC, Danone (horizon organic), General Mills, Inc., Organic Valley Cropp Cooperative, Royal FrieslandCampina N.V., Safeway Inc., Stonyfield Farm, Inc., Straus Family Creamery, and Unilever Group.

Key Benefits for Organic Dairy Food And Drinks Market:

The report provides a quantitative analysis of the current organic dairy food and drinks market trends, estimations, and dynamics of the organic dairy food and drinks market size from 2018 to 2026 to identify the prevailing market opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

Major countries in each region are mapped according to their revenue contribution to the global organic dairy food and drinks industry.

The report includes revenue generated from the sales and market forecast across North America, Europe, Asia-Pacific, and LAMEA.

The report includes the organic dairy food and drinks market analysis at regional as well as the global level, key players, market segments, application areas, and growth strategies.

Competitive intelligence of the industry highlights the business practices followed by key players across geographies and the prevailing organic dairy food and drinks market opportunities.

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