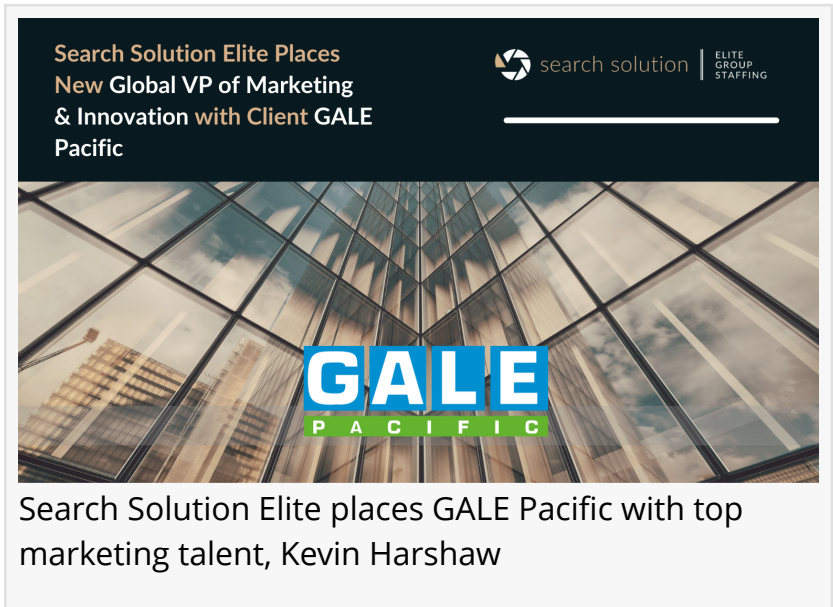


# Search Solution Elite Places Kevin Harshaw as GALE Pacific's New Global VP of Marketing & Innovation

*GALE Pacific's executive search partner, Search Solution Elite, is pleased to have matched the expert marketing talent needed to achieve future growth goals.*

CHARLOTTE, NC, USA, September 7, 2021 /EINPresswire.com/ -- [GALE Pacific](#) Limited, a world leader in manufacturing for commercial products and specialized textiles, has officially named [Kevin Harshaw](#) as their new Global VP of Marketing & Innovation, reporting directly to the CEO.



Their executive search partner, Search Solution Elite, is thrilled to have delivered such top-tier marketing talent that will drive long-term revenue growth for GALE Pacific.

Kevin Harshaw will lead global brand marketing, innovation, R&D and engineering across the company. This position will accelerate global innovation and consumer/customer led marketing communications and strategies.

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Harshaw's new product development experience and global background, combined with GALE's vision, will catapult the company towards its future goals.”

*Ashley Goldberg, President  
Search Solution Group,  
Staffing Division*

Harshaw brings a diverse background of executive-level experience, across global and regional marketing roles, at world-renowned companies, including Procter & Gamble, Reckitt, Kimberly-Clark, and Private Equity. He's successfully led breakthrough innovation development, business results delivery across complex Billion \$ businesses and established teams of high-performing marketing leaders across geographies.

As explained by [Ashley Goldberg](#), Search Solution's President, "Finding GALE Pacific's new Global VP, Marketing & Innovation was not a simple task. We connected with hundreds of individuals through both phone and video interviews, while targeting a very specific background for this search. We are thrilled to have placed Kevin Harshaw in this position as his skillset is spot-on to what GALE was targeting for this role. Harshaw's new product development experience and global background, combined with GALE's vision, will catapult the company towards its future goals."

GALE Pacific has operations in Melbourne, Ningbo, Orlando, Florida, and Fontana, California with additional sales offices located in Auckland, Shanghai, and Dubai. It is a trusted leader of branded screening and shading products for domestic, commercial, and industrial applications. More information on their locations or their products can be found on the GALE Pacific website.

Search Solution Elite is the search firm of choice for the nation's top talented leaders and executives. For decades, SSE has worked with the most prestigious brands to locate and place accomplished talent throughout various sectors. With a team of expertly trained headhunters, focused divisions, and an overflowing network, clients are provided with unparalleled service and delivered only the best candidates for their organization.

For more information on the services provided by Search Solution Elite, or to begin an executive search of your own, please email Ashley Goldberg at [ashley@ssgresume.com](mailto:ashley@ssgresume.com) or contact the Search Solution Elite website.

Eric Fehr

Search Solution Elite

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