

Coated Glass Market Growth, Revenue Share Analysis, Company Profiles, and Forecast To 2027

The growing demand of the coated glass in the construction sector and the increased application in Architectural, infrastructure will boost the market growth.

NEW YORK CITY, NY, UNITED STATES,
September 6, 2021 /EINPresswire.com/

-- The [Coated Glass Market](#) report presents important market statistics

based on quantitative and qualitative research conducted by our analysts. It offers an overview of the materials & chemicals industry, highlighting the key dynamics including industry growth drivers, restraints, opportunities, challenges, and threats. The report further throws light on the leading products offered by the industry players, and highlights the pricing structure, profit margins, sales statistics, end-use industries, and distribution channels of these products. Other aspects explained in the report include fluctuating demand & supply, production & consumption patterns, import/export analysis, paradigm shifts in consumer preferences, and various macro-economic and micro-economic factors.

The global coated glass market size is expected to reach USD 48.17 Billion by 2027, registering a revenue-based CAGR of 8.3% over the forecast period, according to a new report by Report and Data. The market is mainly driven by the growth of the building and construction sector and the rising emphasis on green buildings across the globe.

As per the Glass Association of North America, glass is coated so as to meet explicit prerequisites, for instance, advancement in thermal and solar performance, advancement in the visibility, and to change the surface features without modifying the structure. The products offer to improve energy productivity in contrast with normal variation of the product. It helps in improving protection, sunlight based control, and hydrophobic properties. The product is utilized for both practical and ornamental purposes.

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Reports And Data

The soft coated segment dominated the sector in 2019. The products are characterized by increasingly prominent light transmission and higher optical transparency when contrasted with hard-coated items. These previously mentioned properties assume a key job for the prevailing offer held by this section as far as volume in the worldwide market.

Impact of COVID19

COVID-19 has impacted the market negatively. The weakened consumer demand for many products due to the imposition of lockdown and social restrictions will have a negative impact on the products of this industry as well, but for a shorter duration of time. The business has been slower for both construction developers as well as automobile manufacturers, but, working on the assumption that the government will implement the appropriate quantitative easing measures to boost the development of these industries, the impact will likely be short-term instead of resulting in a crisis. Due to the current severe pandemic situation globally, the outlook is not clear yet. The construction supply chain is highly impacted, generating project slippage and extra costs. Enhanced focus on worker safety and increased cost pressure could accelerate the move to offsite construction methods. Thus, due to these uncertain situations, this industry will be slower for a brief period of time but is expected to gain momentum by the end of 2021.

Companies considered and profiled in this market study:

The global share is combined with significant industry members including Guardian Industries, Saint-Gobain, PPG, Sisecam Group, Glaze-Tech Industries, Schott AG. Other organizations include Euroglas, Abrisa Technologies, and Pilkington Group, which provide food items to the neighborhood and universal markets. The organizations are reinforcing their regional proximity and growing their product portfolio by making necessary actions, for example, mergers, acquisitions, and joint ventures.

Future key findings of the report

The coating is applied during glass production. The coating is mixed into the glass at 1200°C. The benefit of the product is its durability. It can be handled like a standard square product. It is then ready to be cut, toughened, heat-strengthened, laminated as well as bent. This product is called a hard coat reflective.

Nanocoating, when applied on sun-based board, makes it water-repellant, self-cleaning, and antireflective. Rising significance over the globe in regard to the use of sun oriented boards as an elective wellspring of energy is probably going to profit industrial development in the long term.

Soft-coated low emissivity segment has observed sizable penetration in the U.S. For instance, Mercedes Benz retail area in Pompano Beach, Florida, which is one of the world's largest dealerships, consists of AGC's triple silver Low-E coated glass.

In terms of volume, Asia Pacific dominated this industry with a portion of 38.5% in 2019. This prevailing offer is credited to the development of the structure and development segment in the district.

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Product Type (Revenue, USD Million; 2017-2027 and Volume, Kilo Tons; 2017-2027)

Hard coated
Soft coated
Low-E Glass
Solar control

Application Outlook (Revenue, USD Million; 2017-2027 and Volume, Kilo Tons; 2017-2027)

Facades
Window
Partition
Others

End Use Industry Outlook (Revenue, USD Million; 2017-2027 and Volume, Kilo Tons; 2017-2027)

Construction
Automobile
Sports and leisure
Aerospace & defense

Regional Outlook (Revenue, USD Million; 2017-2027 and Volume, Kilo Tons; 2017-2027)

North America
Europe
Asia Pacific
MEA
Latin America

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