

Ed-Tech and Smart Classroom Market Trend, Business Scope and Global Demand 2020 – 2028

Rapid adoption of e-learning software and rising government initiatives are some key factors driving Ed-Tech and Smart Classroom market growth

VANCOUVER, BC, CANADA, September 6, 2021 /EINPresswire.com/ -- The global [Ed-Tech and smart classroom market](#) size is expected to reach USD 274.63 Billion at a CAGR of 15.4% during the forecast period, according to latest analysis by Emergen Research. Key factors driving market revenue growth include restrictions imposed due to COVID-19 pandemic, easy access to high-speed Internet, and rising penetration of mobile devices in remote areas. Initiatives by governments of various countries to encourage and spread awareness about e-learning programs is another factor driving market growth. In September 2020, the Government of India launched PM e-VIDYA to enable multi-mode access to education. The ongoing pandemic has resulted in closure of educational institutes and centers in various countries across the globe. This has significantly boosted growth of the Ed-Tech market owing to rapid adoption of e-learning platforms among students and teachers. Schools and institutes globally are conducting classes online, and this approach has been gaining rapid traction, and is expected to continue to drive demand for ED-Tech going ahead.

The report is an appropriate prototype of the Ed-Tech and Smart Classroom industry, entailing a thorough investigation of the global Ed-Tech and Smart Classroom market. The report serves as a valuable source of data and information relevant to this business vertical. It covers numerous industry aspects, with a special focus on market scope and application areas. The Ed-Tech and Smart Classroom report identifies the fundamental business strategies employed by industry professionals and offers an insightful study of the value chain and the distribution channels of the global Ed-Tech and Smart Classroom market. The current industry trends, growth potential, up-to-date outlines, and market restraints have also been analyzed by the authors of the report.

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An extensive analysis of the Ed-Tech and Smart Classroom market has also been performed, which includes different factors, right from region-centric statistical data and commercial progress to both macro- and micro-economic indicators that are vital to draw a precise forecast.

Furthermore, the study gives a comprehensive assessment of the growth prospects, challenges, drivers, hurdles, and the patents observed in the Ed-Tech and Smart Classroom market. Additionally, the key vendor analysis, product launches, market trends, and revenue generation, have also been furnished in the report to help readers formulate lucrative strategies.

Competitive Scenario:

The Global Ed-Tech and Smart Classroom Market is consolidated due to the presence of a large number of both domestic and international manufacturers. The international companies are resorting to innovative expansion strategies like mergers and acquisitions (M&A), joint ventures, and collaborations, in order to broaden their product range, thereby increasing the global market share.

It also sheds light on the overall competitive landscape, growth trends, market concentration rate, mergers and acquisitions, joint ventures, collaborations, and other strategic alliances and business expansion tactics adopted by the companies to gain a robust footing in the Ed-Tech and Smart Classroom market. The report also provides information on the new players entering the market and offers them strategic recommendations to overcome the entry-level barriers and make fruitful business decisions.

Top key Companies in Ed-Tech and Smart Classroom Market are:

Apple, Cisco, Blackboard, IBM, Dell, Google, Microsoft, Oracle, SAP, and Instructure.

Segmentation Landscape:

The report further segments the Ed-Tech and Smart Classroom market on the basis of product types and application spectrum offered in the market. The report also offers insights into the segment expected to show significant growth over the projected period. The study focuses on the growth rate of every segment and is explained through detailed graphs, figures, charts, and tables. These segments are analysed on the basis of present, emerging, and future trends. The regional segmentation provides current and forecast demand estimation for the Ed-Tech and Smart Classroom industry in key regions.

For this report, Emergen Research has segmented the global Ed-tech and smart classroom market based on hardware, education system, end use, and region.

Hardware Outlook (Revenue, USD Billion; 2018–2028)

Interactive Projectors

Interactive Displays

Education System Outlook (Revenue, USD Billion; 2018–2028)

Learning Management System

Student Information System
Classroom Assessment System
Classroom Collaboration System
Classroom Management System
Document Management System
Student Response System
Talent Management System

End-Use Outlook (Revenue, USD Billion; 2018–2028)

Kindergarten

K-12

Higher Education

Some Key Highlights from the Report

In November 2020, the foundation and matching software solutions from xRM.com LLC was acquired by Anthology with an aim to compete in higher education CRM.

In May 2020, Open P-TECH was launched by IBM and provides access to e-learning in cyber security, AI, and cloud computing.

In April 2020, Blackboard launched Blackboard Unite, which is a remote e-learning solution with effective management system, mobile app, implementation, and service kit.

North America accounted for largest revenue share in 2020 and is expected to dominate other regional markets in terms of revenue share during the forecast period. This can be attributed to robust presence of key players in countries in the region. Advanced academic infrastructure and high awareness about e-learning platforms among individuals and learners in countries in the region is a key factor driving market growth.

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Regional Landscape:

Geographical distribution of the Ed-Tech and Smart Classroom market includes analysis of the leading players present in the key regions of North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report offers valuable insights into the market size, share, growth rate, production and consumption rate, supply and demand ratio, import/export, revenue contribution, and strategies adopted by the prominent companies located in each region. Overall, the report offers deep insights into the current and emerging trends of the Ed-Tech and Smart Classroom market, along with the projected growth rate over the forecast timeline.

The complete regional analysis covers:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The Global Ed-Tech and Smart Classroom Market is formulated through extensive primary and secondary research, which is further validated and verified by industry experts and professionals. SWOT analysis and Porter's Five Forces Analysis are used to examine and assess the market and its players. Moreover, the report also offers a feasibility study and investment return analysis to assist the readers in making strategic investment plans.

Browse Full Report Description with TOC@ <https://www.emergenresearch.com/industry-report/ed-tech-and-smart-classroom-market>

Key market aspects studied in the report:

Market Scope: The report explains the scope of various commercial possibilities in the global Ed-Tech and Smart Classroom market over the upcoming years. The estimated revenue build-up over the forecast years has been included in the report. The report analyzes the key market segments and sub-segments and provides deep insights into the market to assist readers with the formulation of lucrative strategies for business expansion.

Competitive Outlook: The leading companies operating in the Ed-Tech and Smart Classroom market have been enumerated in this report. This section of the report lays emphasis on the geographical reach and production facilities of these companies. To get ahead of their rivals, the leading players are focusing more on offering products at competitive prices, according to our analysts.

Report Objective: The primary objective of this report is to provide the manufacturers, distributors, suppliers, and buyers engaged in this sector with access to a deeper and improved understanding of the global Ed-Tech and Smart Classroom market.

Key reasons to buy the Global Ed-Tech and Smart Classroom Market report:

The latest report comprehensively studies the global Ed-Tech and Smart Classroom market size and provides useful inference on numerous aspects of the market, such as the current business trends, market share, product offerings, and product share.

The report offers an insightful analysis of the regional outlook of the Ed-Tech and Smart Classroom market.

It offers a detailed account of the end-use applications of the products & services offered by this Ed-Tech and Smart Classroom industry.

The report holistically covers the latest developments taking place in this industry. Therefore, it lists the most effective business strategies implemented by the Ed-Tech and Smart Classroom market rivals for ideal business expansion.

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