

# Hucu.ai Joins Coalition to Transform Advanced Care

*Joining leading organizations committed to value-based person-centered care, Hucu.ai is now a member of the Coalition to Transform Advanced Care*

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Hucu.ai recently won the AMDA Shark Tank award at PALTC 2021 and is one of a few companies selected for the Mayo Clinic/ Arizona State University MedTech Accelerator. Continuing the momentum of spreading Hucu.ai's unique solution to [healthcare communication](#) problems, Hucu.ai has now joined Coalition to Transform Advanced Care to continue transforming the healthcare industry's problematic communication framework.

Laura McKee, Co-Founder and COO @Hucu.ai, succinctly summarized the healthcare communication problem:

“

“I have always been committed to collaboration & improving care for seniors throughout my professional career, both at GE Healthcare & at Caremerge, the EHR that I founded in 2013.”

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*Asif Khan, Founder of Hucu.ai*



C-TAC is leading the way with Hucu.ai for person-centered care

communication problem:

“Atul Gawande’s book Being Mortal describes my frustrating and fragmented experience of the US Healthcare system. Without Hucu.ai, particularly in chronic and palliative care, too much time is often wasted trying to track down relevant specialists, therapists, and others to assure continuity of care.”

Hucu.ai was built as a single solution to these issues. Asif Khan, Hucu.ai Co-Founder and CEO, said:

“I have always been committed to [collaboration and improving care](#) for seniors throughout my professional career, whether at GE Healthcare or at Caremerge, the EHR for senior living that I founded in 2013.”

Check out C-TAC Member spotlight about Hucu.ai here.

## About C-TAC

C-TAC is a major convener and collaborator within the advanced illness care space in the U.S. It is founded by Co-Chairs of the Board of Directors, Tom Koutsoumpas and Bill Novelli and is a nonprofit, non-partisan organization based in Washington, D.C. and is funded by grants and the support of members.

The Coalition to Transform Advanced Care (C-TAC) is committed to ensuring that all Americans with acute illness should receive complete, high-quality, person- and family-centered care. C-TAC is also dedicated to advancing health equity and tackling long-standing disparities in serious illness care. C-TAC tries to achieve these goals by:

empowering clients,  
changing the health delivery system,  
improving public and private policies,  
and  
enhancing provider capacity.

[Membership of C-TAC is both wide and diverse.](#)

It is inclusive of multiple foundations, affinity groups, payers, providers, technology start-ups, for-profits, and health systems.

Hucu.ai is excited to become one of the C-TAC members who are actively working towards transforming health care in order to achieve the shared vision that

“All Americans with advanced illness, especially the sickest and most vulnerable, receive comprehensive, high-quality, person-centered care that is consistent with their goals and values and honors their dignity.”

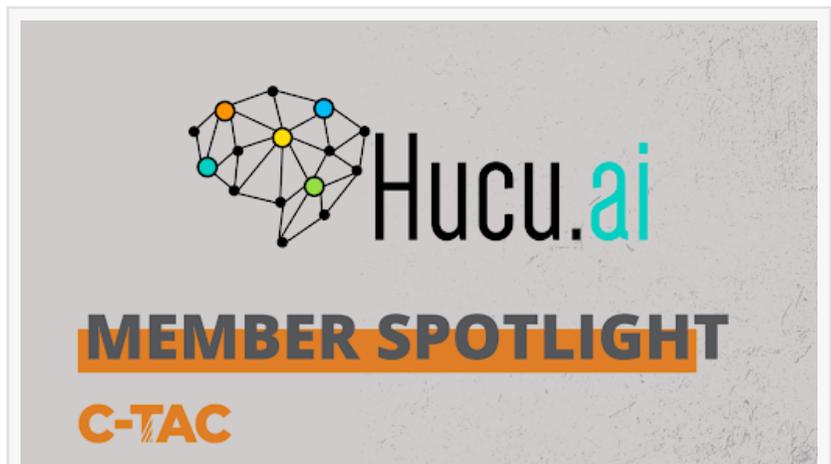
As a member of C-TAC, Hucu.ai will receive unique access to thought leaders, influencers, a network of information and resources and support to integrate its solution for transformative results in advanced illness care. As an agile, quickly growing company, Hucu.ai is able to partner with customers to continually improve the Hucu.ai app which is available in iOS, Android and on any web enabled device.

Laura McKee

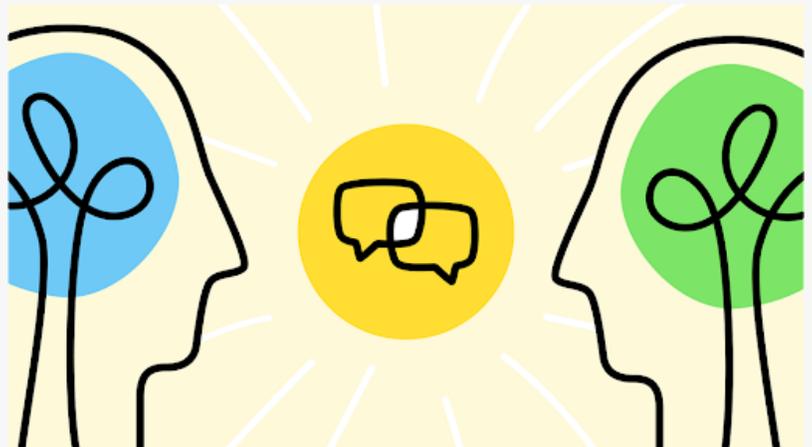
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C-TAC is spotlighting new member Hucu.ai



Patient Centered communication supported by Hucu.ai is critical to advanced care

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