

New Rock Opera with International Appeal for Modern Yogis

Sonu Nigam sings new pop song "Know Who You Are" inspired by Chapter 2 of the Bhagavad Gita

LOS ANGELES, CALIFORNIA, US, September 8, 2021 /EINPresswire.com/ -- Jesus Christ Superstar and Godspell rocked the world in the 1970s. In 2015 Hamilton turned the Founding Fathers into rap stars. Now, 5,000 years after the Bhagavad Gita first appeared, Krishna and Arjuna have gotten the rock star treatment in a new east-meets-west rock opera.

Best-selling author/songwriter Lissa Coffey and award-winning producer/composer David Vito Gregoli have created [Song Divine](#): The Bhagavad Gita Rock Opera. Based on the iconic text, which is included in the epic Mahabharata, Song Divine is a

collection of original songs with a pop/rock vibe infused with Indian instruments and flavor. Each chapter of the Gita is a song, and each song is based on a traditional Indian rag.

This is a double album, with 18 songs and a bonus track, on independent label Dharmapala Records. The first single, "Know Who You Are" will be released on September 10 with a music video across all streaming services. The entire album will be available on all streaming services on October 13. "Pre-Save" options are available now. Direct links are posted at SongDivine.com. Music videos are posted on [YouTube.com/coffeytalk](https://www.youtube.com/coffeytalk)

Award-winning popular recording artist Sonu Nigam sings "Know Who You Are," the song inspired by chapter two of the Bhagavad Gita. Sonu Nigam is called the "Elvis Presley of India." He was ranked the Number one artist on the US Billboard Uncharted charts twice. He performs live in concert internationally. A celebrity judge and television host on several variety, award and talent competition shows in India, Sonu has millions of fans and followers worldwide. He is a



Song Divine double album features international pop star Sonu Nigam



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Ricky Kej, Grammy® winning composer/artist

Bollywood favorite, and is widely considered to be an inspiration to new singers in the Bollywood industry.

Lissa Coffey flew to Mumbai, India to work with Sonu Nigam and a team of Indian artists and musicians including producer Upmanyu Bhanot. "Recording with Sonu was an amazing experience," Lissa says. "Not only is he technically the most gifted vocalist around, he also deeply understands the importance and the devotional intent behind our project. We are beyond grateful to have

Sonu's beautiful expression on Song Divine. I feel like he channeled Krishna through his voice."

The Bhagavad Gita is the second-best-selling book and the second-most-translated book in the WORLD after the Bible. It was originally written in Sanskrit as a song, to be memorized and passed down through generations. When the Bhagavad Gita (Divine Song) is translated into English, it loses its rhythm and rhyme. Best-selling author and award-winning songwriter Lissa Coffey brought the beat back to the book with her rhyming, English language version of the Bhagavad Gita titled Song Divine: A New Lyrical Rendition of the Bhagavad Gita.

Inspired by Jesus Christ Superstar, Godspell, and Hamilton, Lissa and music producer/composer David Vito Gregoli transformed Song Divine the book into a concept album - the basis for a stage show. Sonu Nigam, Deepak Ramapriyan, Alexander Perez, Visvambhar Sheth, Kimberly Haynes and Venu Bhanot all contributed vocals to the tracks.

Endorsements

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-Ricky Kej, Grammy® winning artist/composer

"An epic story deserves an epic production such as this. Song Divine is a masterful and virtuosic work that will enlighten and entertain for years to come. Lissa Coffey, David Vito Gregoli, and their collaborators are dazzling in their conception and sparkling in their performances."

-Kabir Sehgal, Multi Grammy® winner/New York Times bestselling author

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