

Next Gen SIS Company Selects New CEO

Next-gen Student System company Thesis taps EdTech executive Paul McConville as its new Chief Executive Officer to lead the company in its next growth phase.

UNITED STATES, September 7, 2021 /EINPresswire.com/ -- Thesis, the global provider of cloud-based Student Information Systems (SIS) for mid-market higher education institutions, today announced the appointment of Paul McConville as Chief Executive Officer. McConville brings over 20 years of executive leadership in education technology, SaaS and data businesses.

McConville will be responsible for leading all aspects of the business to deliver the next generation of cloud-based SIS capabilities, serving Thesis' 200+ customers and developing employees. His significant track record in developing organizational capacity for growth, launching scalable and high performance SaaS solutions, creating clear and achievable strategies and meeting sophisticated customer needs will help position Thesis for long-term success.

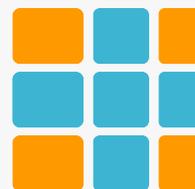


I am passionate about helping students, and the institutions that serve them, to succeed."

Paul McConville

A proven leader, McConville has held executive roles in a series of high-growth businesses. Most recently, he was Senior Vice-President at Hobsons, responsible for revenue growth, client retention and client health for over 11,000 middle and high schools and over 1000 higher education institutions. After a four year journey to dramatically

improve business operations, create repeatable processes, and build a high growth culture, the business was recently acquired for over \$400 million. Prior to Hobsons, Paul held executive leadership roles at Jornaya, where he was CRO, and was Senior Vice President at Neustar, after the acquisition of TARGUSinfo.



thesis

Thesis provides student information management solutions for higher education institutions worldwide. Streamline your student journey with Thesis.

"I am passionate about helping students, and the institutions that serve them, to succeed," said Thesis CEO Paul McConville. "Thesis, and our expert team, have a long history of empowering colleges and universities to effectively operate the business of engaging, enrolling and managing the student lifecycle. I'm excited to work with our clients across the globe, and to continue the development of the most powerful SaaS-based SIS in the industry. There continues to be a massive opportunity to help higher education institutions improve student engagement and streamline internal processes. Thesis' solutions, backed by the best team in the industry, are in the perfect position to assist colleges and universities around the world."

"We are tremendously excited to welcome Paul to Thesis at this pivotal moment in the company's evolution. The demand for cloud-based software in the higher education sector is significant and growing fast, and Paul's track record of cultural leadership, customer excellence and go-to-market discipline will help us accelerate our market presence," said board member Douglas Hallstrom of Advent International, the majority investor in Thesis. "We also look forward to Gary Greenberg's continued support of Thesis at board-level, after his extraordinary contribution to the business over the past years."

About Thesis

Thesis provides student information management solutions for higher education institutions worldwide, focusing on the use of best-practice standards, automation, and process simplification to free faculty and staff from administrative work so they can concentrate on their core mission, which is delivering an exemplary experience to students seeking a wide variety of educational experiences. Thesis' SaaS offering, Thesis SM, delivers a modern software suite that breaks free of the constraints of legacy systems, giving higher education institutions the ability to scale and evolve to meet new marketplace realities with a purpose-built software-as-a-service solution. For more information, visit Website: www.thesiscloud.com LinkedIn: <https://www.linkedin.com/company/79363312/>.

About Advent International

Founded in 1984, Advent International is one of the largest and most experienced global private equity investors. The firm has invested in over 380 private equity investments across 42 countries, and as of March 31, 2021, had \$75 billion in assets under management. With 14 offices in 11 countries, Advent has established a globally integrated team of over 245 private equity investment professionals across North America, Europe, Latin America and Asia. The firm focuses on investments in five core sectors, including business and financial services; health care; industrial; retail, consumer and leisure; and technology. After more than 35 years dedicated to international investing, Advent remains committed to partnering with management teams to deliver sustained revenue and earnings growth for its portfolio companies. For more information, visit Website: www.adventinternational.com LinkedIn: www.linkedin.com/company/advent-international

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