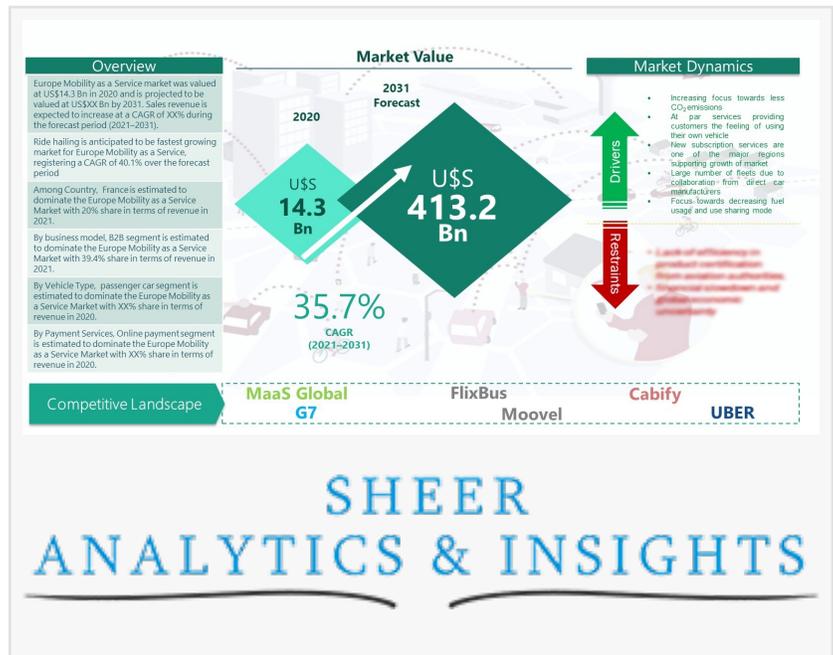


Europe Mobility as a Service (MAAS) Market Size, Share, Growth is Expected to Grow at 35.7% CAGR between 2021-2031

Europe Mobility as a Service (MAAS) Market was \$14.3 Bn in 2020, and it is expected to reach \$413.2 Bn by 2031

MILWAUKEE, WISCONSIN, UNITED STATES, September 8, 2021

/EINPresswire.com/ -- According to a new market research report published by sheer analytics and insights, “Europe Mobility as a Service (MAAS) Market was \$14.3 Bn in 2020, and it is expected to reach \$413.2 Bn by 2031”. It is expected to grow at commendable compound annual growth rate (CAGR) of 35.7% between 2021-2031.



Europe is one of the most visited regions for tourism purposes. In the past few years, ‘Mobility as a Service’ helped many tourists get an idea of the travelling expenses and lodging budgets. It is estimated that more than 30 companies are operating in this space, and the market is dominated mainly by local players in each country. End user vehicle providers to customers is mainly covered in this report.

Browse the full report at <https://www.sheeranalyticsandinsights.com/market-report-research/europe-mobility-as-a-service-maas-market-21>

COVID had negatively impacted the market in 2020 due to travel restrictions and international footfall in Europe during the pandemic. France, Italy, and U.K. were majorly get impacted in 2020. But the countries are expected to recover by the end of 2022, and the market is expected to grow at a commendable growth rate from mid of 2021.

After implementing GDPR rules in the European Union on 25 May 2018, data handling about the traveler’s identity has boosted. In this space, companies, whether local or international, integrate many security-based technologies for making the data secure for Europeans and visitors coming

to Europe either for study, job, or to explore. Blockchain is one of the emerging technologies which service providers towards data security improvement are implementing.

As per the experts, people prefer to have their vehicle in the past but increased fueled prices and the expectation of fuel shortage in Europe by 2035 increased the demand of 'Mobility as a Services' in the past few years and have long term impact positively.

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Some of the other key factors supporting the growth of mobility as a service in Europe are:

- 1) Increasing focus towards less CO2 emissions
- 2) At par services providing customers with the feeling of using their vehicle
- 3) New subscription services are one of the significant reasons supporting growth of the market
- 4) Large number of fleets due to collaboration from direct car manufacturers
- 5) Focus towards decreasing fuel usage and use sharing mode with decreased waiting time

In term of services type, Ride-hailing is of the most popular services trending in Europe. Through this, one can customize their requirements and order the vehicle they need for their usage with the driver. This type of booking is applicable for the customers who want to ride in a group or couple and save money due to discounts given by providers. According to our primary correspondents, travelers in Europe get discounts in the range of 10 to 20% through this service compared with a single person booking.

According to our study, key players in the Europe Mobility as a Service (MAAS) Market include Moovel, Immense, Liliium, Faxis, Cargonexx, Cocolis, MaaS Global, Truck, UBER, Free Now, GETT, Cabify, G7, Omio, FlixBus among others.

The Europe Mobility as a Service (MAAS) Market Has Been Segmented into:

Europe Mobility as a Service (MAAS): By Service Type

- Self-Driving
- Ride-Hailing
- Car Sharing
- Bi-Cycle Sharing
- Bus Sharing
- Others

Europe Mobility as a Service (MAAS): Application Platform Traction

Android

iOS
Others

Europe Mobility as a Service (MAAS): Business Model

B2B
B2C
P2P

Europe Mobility as a Service (MAAS): Vehicle Type

Passenger Cars
Bike
Bi-Cycle
Bus
Train
Others (Goods Commercial vehicles)

Europe Mobility as a Service (MAAS): By Payment Services

Subscription
Pay as you go
Online
Package

Europe Mobility as a Service (MAAS): By Country

Germany
France
Italy
U.K.
Spain
Russia
RoE

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Sheer Analytics and Insights Private Limited is market research, consulting, and IT services company. We as a company believe in providing point to point data and its analysis with the combination of our human and automation integration. Sheer Analytics and Insights cover majorly eight industry verticals, including chemicals, life science, communications, electronics, materials, consumer goods, defense, and BFSI sector.

Sheer Analytics believes in quality work and ensures that the product delivered to the client is meaningful for them. We publish reports based on our advanced analytics reports, which are generated with the help of our in-house databases, external databases, and artificial intelligence integration processes. We stand out from other market research companies in terms of integrating facts with meaningful insights for forecasting.

Apart from publishing syndicated reports (mostly client reports), we are dealing with projects primarily based on “Go to Market Strategy, Data Mining and Extraction,” meaning full data analysis based on big data and many other database services and content related services.

Our products include quick turnaround datasets, TAM/PAM Analysis to full-fledged deep dive research on top trending markets.

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