

ARU RELEASES ELECTRIC TOOTHBRUSH THAT FITS EVERYONE'S NEEDS

Innovator Anish Patel Releases a Uniquely Tailored Toothbrush in the VIP Subscription Service Transcending Oral Care

ONTARIO, CALIFORNIA, September 7, 2021 /EINPresswire.com/ -- Soniclean understands that the perfect electric toothbrush is not one size fits all. Still, they were up to the challenge to create one toothbrush tailored to everyone's unique dental needs. Designed for a powerful yet gentle and comfortable experience, Aru was founded on the research-backed principle that many of its customers and dentists want different toothbrush features. Now, as part of its invitation-only toothbrush concierge subscription service, members can discover dental care at home like never before.



Aru Soniclean Electric Toothbrush

With three different modes, each with three levels of intensity, to pick from, Aru is the solution for first-time powered toothbrush users and those who have been using the technology for years (and everyone in between). People can choose "standard mode," "whitening" or "deep clean" and see which intensity level (beginner, moderate or advanced) feels best.

Good, good, good, good vibrations

When it comes to getting the ultimate clean, Aru's vibrating bristles do all the work with a concentrated vibration in just the head of the toothbrush rather than the whole handle. To do this, the Soniclean team began by placing a levitating motor on the inside supported by two magnets that keep it in place. The concept was complicated to design but is simple to use, which is why people love it!

Softer bristles are better bristles

Some members may be partial to a firm bristle to feel like they're getting all the gunk off, but did you know harder bristles can actually hurt the gums and enamel? Dentists recommend a softer brush to protect these precious parts of the mouth, which is why Aru uses Soniclean's CARESS technology for ultra-soft, .01 mm bristles.

The fine texture is no flimsy feat, however! Each brush head is bundled with thousands of bristles that are bundled in a hexagon shape that makes it an incredibly gentle yet powerful plaque-removing experience.

More than a pretty face

In addition to its high-end technology, Aru is also aesthetically pleasing. The sleek design and inspired-by-nature color palette (Aru is available in Mystic Blue, Amethyst Purple, Rose Pink, Arctic White and Midnight Black) will blend into your bathroom as though an interior decorator placed it there.

Subscribers adverse to clutter will love Aru's custom wall mount, which sticks to the wall or mirror. A full charge lasts up to 30 days, so the charging station can be stored out of sight. This makes traveling a cinch as well. Just pop Aru into its color-coordinated travel case for an effortless VIP cleaning experience anywhere in the world.

Go to www.sonicleanpro.com to be the first to be added to the wait list for an invite to join the club.

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EDITOR'S NOTE: For more information about Ashtel Studios, Inc. and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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